

# How Much Can Taxation Alleviate Temptation and Self-Control Problems?

Per Krusell,  
Burhanettin Kuruşçu,  
and  
Anthony A. Smith, Jr.\*

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## Abstract

We develop a quantitative dynamic general-equilibrium model where agents have preferences featuring temptation and self-control problems, and we apply it in order to understand to what extent standard investment/savings subsidies can improve welfare.

The dynamic model of preferences builds on the Gul-Pesendorfer setting and uses a “quasi-geometric” formulation for temptation, the strength of which is modeled with a separate parameter. When this parameter is infinity, consumers always succumb to the temptation, and our formulation reduces to the model of multiple selves studied elsewhere. We embed the consumer in the typical neoclassical growth setting used for macroeconomic analysis and demonstrate how steady states can be analyzed and how equilibria can be solved. We also propose a way of calibrating the model.

Our preference-based setting gives unequivocal guidance for policy analysis. In our quantitative application, we show that when preferences are such that self-control is limited and consumers instead mainly succumb to the temptation of overconsumption, policy can play an important role.

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# 1 Introduction

Recently, the experimental evidence from the psychology literature has attracted increasing attention from economists. In particular, the so-called “preference reversals” observed in laboratory settings have been interpreted as evidence that a new model of intertemporal decision making is needed. Since a core part of the way we analyze macroeconomic growth in the short and in the long run rests on the standard geometric-discounting model of consumption-savings decisions, what should macroeconomists take away from the experimental evidence? Barro (1999) argues that one of the new models that can allow for reversals—the multiple-selves model developed by Strotz (1956), Phelps and Pollak (1968), and Laibson (1994)—in its macroeconomic form in several important cases is observationally equivalent, or near-equivalent, to the standard model. However, even if Barro is right, we would still be left with an important question, namely that of how to conduct economic policy: should the government intervene in markets to alter individual, and aggregate, savings outcomes? In particular, should governments subsidize savings to correct the “present-bias” suggested in the laboratory experiments? In this paper, we develop a dynamic, general-equilibrium setting designed to address questions of this sort.

Although the multiple-selves model can account successfully for preference reversals, it is not obvious how to use it for normative analysis: whose utility should the government maximize? Though one can argue that, under some circumstances, the utility levels of all selves can be increased by subsidizing savings, this still leaves open how to answer the quantitative part of our question.<sup>1</sup> Thus, we need to tackle this issue in order to proceed. Recently, Gul and Pesendorfer (2001) have developed another model—one based entirely on revealed preference and for which it is therefore clear how to evaluate welfare—that also delivers present-bias. Gul and Pesendorfer’s model, moreover, formalizes the concepts of temptation and self-control, which in part are distinct from those emphasized in the multiple-selves setup. We adopt Gul and Pesendorfer’s approach here, though an important part of our analysis has to do with how their model compares with the multiple-selves model, particularly in terms of its welfare implications.

To implement the GP (Gul-Pesendorfer) approach in our macroeconomic context, it is necessary to develop it in a number of ways. The GP model builds on the idea that agents suffer from temptation/self-control problems. However, the basic GP formulation is quite general so our first task is to specialize it. In particular, we need to specialize agents’ temptation problems: what form does temptation take? We assume that consumers are tempted by (or find tempting) a high level of current relative to future consumption, but are not tempted by alternative rankings of future consumption streams.<sup>2</sup> We show that, as a special case, this setup actually reproduces multiple-selves-like behavior. The GP framework, therefore, can be viewed as providing a microfoundation for the multiple-selves model: it provides a formal theory of some of the “deeper cognitive sub-

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<sup>1</sup>See Laibson (1996).

<sup>2</sup>This contrasts Noor (2005), who considers a richer setup.

components of the struggle for self-command” (Angeletos et al [2001], p. 65). More importantly, this setup naturally suggests how welfare should be measured in the context of the multiple-selves model.<sup>3</sup>

An important feature of our setup is its parsimony: in our specialization of the GP framework, the new psychological factors that it emphasizes—temptation and self-control—can be summarized with two new parameters. One of these describes the *nature* of temptation ( $\beta$ , as in the  $\beta$ - $\delta$ , or quasi-geometric-discounting, formulation), and the other describes the *strength* of temptation ( $\gamma$ ). The multiple-selves special case appears as  $\gamma$  goes to infinity, so that the agent succumbs to temptation, without exercising any self-control.<sup>4</sup> We investigate the separate roles of  $\beta$  and  $\gamma$  from a positive as well as normative perspective.

The GP approach builds on the idea that when an agent chooses from a set, the size and shape of the set influence utility, since this set rooms any potentially tempting, though perhaps not chosen, alternative. If, in particular, especially tempting allocations are available in the set, utility in an ex ante sense is lower: it would be better to choose out of a smaller set. In a dynamic model, these aspects of the set actually influence behavior earlier on, to the extent that earlier behavior can influence the shape of subsequent choice sets. Thus, the specification of the choice set is crucial. Here, we wish to adhere as closely as possible to standard dynamic competitive neoclassical analysis by assuming that agents are price takers and face typical sequential budget constraints.<sup>5</sup> Thus, tax policy—assuming, as we do, that taxes are proportional—amounts to the changing of the slopes and intercepts of these sets.

Analyzing a long-horizon version of the GP model with neoclassical production and perfect competition is a nontrivial task, in part because it always involves analyzing the implications of temptations—how the individual would behave if he succumbed to temptation. Though conceptually different, temptation behavior is like “off-equilibrium-path behavior” in that it is not observed but nevertheless important in determining what is observed. The dynamic implications of succumbing to temptation, and the benefits from decreasing future temptation by altering current savings, are thus in focus here. We show that the consumption-savings problem can be summarized by a pair of Euler equations—one for actual and one for temptation behavior—each of which explicitly incorporates how the agent’s current savings are chosen taking into account how they influence future costs of self-control. Fortunately, we are also able to show that under standard restrictions on the curvature of period utility—period utility is a power function of consumption—there is a closed-form solution to the agent’s decision problem. This result builds on “aggregation” argu-

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<sup>3</sup>As we discuss in greater detail below, it turns out that welfare in the GP framework corresponds closely to the “long-run perspective” advocated by O’Donoghue and Rabin (1999) in the context of the multiple-selves model; see also Schelling (1984) and Akerlof (1991).

<sup>4</sup>We prove this formally given a set of functional-form assumptions. Gul and Pesendorfer (2005) study this limiting case in detail from an axiomatic perspective.

<sup>5</sup>Esteban and Miyagawa (2003,2004) consider nonlinear pricing and more complex choice sets in an interesting application to “supermarket shopping”. Similar ideas could be applied to shopping for different savings plans, but we nevertheless find it useful to first organize the ideas here in the context of a more standard benchmark.

ments: savings are linear in private wealth. That is, we adopt a formulation that we show inherits useful features of optimal savings in the corresponding model without preference reversals.

When analyzing our macroeconomic general-equilibrium problem, we need to deliver an analysis both of steady states and of the dynamics that lead to steady state. We first characterize steady states. This is possible to do analytically for all values of our curvature parameter despite the fact that the steady state depends on temptation behavior, which is to move away from steady state toward lower levels of capital. In our analysis of transition we show both that it is possible to find closed-form solutions in special cases (assuming logarithmic curvature in preferences and a Cobb-Douglas production function with full depreciation) and we develop a way of solving the model numerically in other cases. For the special functional-form case, we demonstrate a parallel of Barro’s result, namely observational equivalence with the standard model (and, given Barro’s finding, with the quasi-geometric-discounting model). Differences appear under any curvature other than the logarithmic one, but moderate departures from it generate only small differences in observable implications between the present and the standard model. We take comfort in this: we do not primarily propose the present model in order to better match data given standard competitive budget sets, but rather as a tool for normative analysis in a quantitative setting.

Our quantitative policy analysis requires parameter selection. Specifically, we need to determine not only the equivalent of our standard discounting parameter (labeled  $\delta$  here) but also the  $\beta$  and the  $\gamma$  that express the nature and strength of temptation. In the absence of more elaborate experimental evidence than the one suggested above—which is mainly qualitative—we rely on a combination of introspective questions and robustness checks. More precisely, we pose two quantitative questions to a presumptive consumer in the steady state of our model, the answers to which pin down our temptation and self-control parameters: we offer the consumer more “tools” for consumption-savings decisions and then ask how much he would be willing to pay for these tools.

The first question is how much (normalized in some appropriate way) the consumer would be willing to pay in order to obtain full commitment to future consumption levels and hence to be able to choose these future consumption levels now, subject only to the present-value budget constraint. A standard consumer would answer zero, but a consumer with temptation/self-control problems would, as shown by Gul and Pesendorfer, show a “preference for commitment”: his answer would be positive, reflecting a wish both to increase savings at future dates and to eliminate costs of self-control at all dates. A consumer in the multiple-selves model (a “Laibson” consumer) would also give a positive answer to this question: he would find it beneficial to commit his future selves to higher savings.

The second question we pose, however, does allow us to distinguish Laibson consumers from GP consumers: it asks how much consumers would be willing to pay to obtain full commitment to the consumption path the consumer would have chosen anyway. That is, by offering to replace the sequence of budget sets with one point only—the one currently planned, in the absence of any commitment device—it allows no temptation and thus it simply asks what the costs of self-control

are in the consumer’s present situation. Since Laibson consumers can be viewed as succumbing completely to temptation, these consumers do not have a cost of self-control: they are not influenced by the parts of the constraint set that are not chosen. Hence, their answer would be zero. GP consumers, on the other hand, would be willing to pay anything between zero and the answer to the first question (the first question leads to an answer with a larger welfare gain since the consumer would also be able to affect this actual consumption). In sum, though as far as we are aware these two questions have not been posed in any actual laboratory environments, they would allow us to learn significantly more about preferences and, in particular, they allow the reader of this paper to use introspection in order to assess the plausibility of our different calibrations. For the rest of our model parameters, we use a calibration in line with the rest of the macroeconomic literature.

Our quantitative results show that the government should, presuming that consumers have GP preferences, subsidize savings and thus raise the long-run level of capital in the economy. The amount of these subsidies are, of course, a function of the calibrated  $\beta$  and  $\gamma$ . Consider first a Laibson consumer, i.e., a consumer who has a  $\gamma$  equal to infinity, thus succumbing to temptation fully. Let the extent of the present-bias be that suggested in Laibson’s own work (e.g., Laibson, Repeto, and Tobacman (2004), who suggests a  $\beta$  of around 0.7); such a preference parameter would result if consumers would value commitment as being equivalent to having a permanent consumption increase of 6%. Then the optimal subsidy—defined on all asset savings—is a little over 2%.<sup>6</sup> The subsidy level falls quite drastically, however, if there are also self-control costs: if the second question above is answered with a number close to that of the first, i.e., if the consumer suffers almost exclusively from the pains of self-control, then government subsidies can do little to improve on market outcomes; optimal subsidy rates fall to close to zero. More generally, suppose that the consumer answers the first question with  $y\%$  (i.e., he would consider commitment equivalent to a permanent consumption increase of  $y\%$ ) and the second with  $x\%$  (i.e., he would consider commitment to the present allocation equivalent to a permanent consumption increase of  $x\%$ ). We find that the optimal subsidy depends mainly on the difference  $y - x$ . In other words, tax policy is simply not a convenient tool for eliminating costs of self-control, but it is effective for inducing consumers to choose differently: the tax rate offers incentives similar in realized outcomes to what would occur were the consumer given access to commitment. Finally, we find that the curvature of the period utility function does not seem to be of first-order importance for the results.

Our paper is organized as follows. In Section 2, we develop our version of the Gul-Pesendorfer model and embed it in a neoclassical setting: Section 2.2 studies a simple two-period model illustrating how to think about temptation and self-control in the consumption-savings setting with production, Section 2.3 looks at longer time horizons and introduces the notion of quasi-geometric temptation, and Section 2.3.2 contains the analysis of a dynamic competitive equilibrium, including the characterization of steady states and transition dynamics. Section 3 contains the policy

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<sup>6</sup>The tax base of course matters. In the case of a subsidy to all capital and labor income, one would require a rate of about 7%.

analysis: Sections 3.1 and 3.2 develop the equilibrium with taxes and show how to solve it; Section 3.3 explains how we calibrate the parameters governing temptation and self-control; and Section 3.4 presents the quantitative findings about optimal taxation. Section 4 concludes. An appendix contains all proofs.

## 2 A dynamic model of temptation and self-control

In this section we develop a dynamic model of temptation and self-control. This model is a specialization of the model of temptation and self-control developed by Gul and Pesendorfer (2001, 2004). In particular, we assume that consumers have quasi-geometric temptations. In Krusell, Kuruşçu, and Smith (2009), we study the qualitative features of optimal taxation in a finite-horizon model of temptation and self-control. Our purpose here is to study competitive equilibria and optimal taxation in a quantitative infinite-horizon model with quasi-geometric temptation.

To keep the presentation self-contained, we first provide a brief overview of Gul and Pesendorfer’s model; those readers who are already familiar with this model may safely skip the overview. We then describe the finite-horizon model studied in Krusell, Kuruşçu, and Smith (2009), before turning to a description of our infinite-horizon model.

### 2.1 Temptation, self-control, and the Gul-Pesendorfer model

Gul and Pesendorfer (2001) axiomatize the notions of temptation and self-control by imagining that consumers have preferences over *sets* of lotteries. In this section, we provide a brief, nontechnical overview of Gul and Pesendorfer’s ideas. To understand the way in which Gul and Pesendorfer model preferences over choice sets, it is helpful to think of each period being divided into two subperiods: in the first subperiod, the consumer chooses a choice set; in the second subperiod, the consumer makes a consumption choice from this set. In a consumption-savings problem, today’s consumption choice determines the set from which next period’s consumption choice is made.

To see how Gul and Pesendorfer model preferences over choice sets, begin in the second subperiod by allowing utility to depend not only on the choice  $x$  but also on the set  $A$  from which  $x$  is chosen. Given preferences over pairs of the form  $(A, x)$ , Gul and Pesendorfer say that a choice  $y$  “tempts” a choice  $x$  if  $(\{x\}, x)$  is preferred to  $(\{x, y\}, x)$ . Gul and Pesendorfer place structure on the nature of temptation by assuming that: one, removing temptations cannot make the consumer worse off; two, if  $y$  tempts  $x$ , then  $x$  does not tempt  $y$ ; and, three, adding  $y$  to  $A$  does not make the consumer worse off unless  $y$  tempts every element in  $A$ . These assumptions imply that “tempts” is a preference relation and, moreover, that the utility of a fixed choice is affected by the choice set only through its most tempting element.

Preferences in the second subperiod induce preferences in the first subperiod over choice sets themselves: for any two choice sets  $A$  and  $B$ ,  $A \succeq B$  if and only if there is an  $x \in A$  such that  $(A, x)$  is (weakly) preferred to  $(B, y)$  for all  $y \in B$ . Given Gul and Pesendorfer’s assumptions, preferences

over choice sets satisfy what Gul and Pesendorfer call “set betweenness”:  $A \succeq B$  implies that  $A \succeq A \cup B \succeq B$ . Gul and Pesendorfer show that their formalization of temptation and self-control is, in fact, equivalent to “set betweenness”.

The central implication of set betweenness is that choice sets cannot be compared simply by looking at their best elements. It is possible, instead, that a consumer strictly prefers a given set to another, *larger* set of which the first set is a *strict subset*.

More specifically, set betweenness allows for three possibilities. First, there is the standard case:  $A \sim A \cup B \succ B$ . In this case, with the preferred consumption bundle being in  $A$ , the addition of the set  $B$  to the set  $A$  is irrelevant.

Second, the consumer could have a preference for commitment and yet “succumb” to “temptation” when it is present:  $A \succ A \cup B \sim B$ . In this case, because  $A$  is preferred to  $A \cup B$ , the consumer is made worse off by the addition of the set  $B$ : he would prefer to commit to the smaller choice set  $A$ . Nonetheless, the consumer succumbs to temptation when faced with the choice set  $A \cup B$ : he is indifferent between  $B$  and  $A \cup B$  because he knows that if his choice set is  $A \cup B$  he will succumb to the temptation contained in  $B$ .

Third and finally, the consumer could have a preference for commitment and yet exert self-control when faced with tempting alternatives:  $A \succ A \cup B \succ B$ . In this case, the consumer has enough self-control not to succumb to the temptation contained in  $B$  and yet he nonetheless prefers the smaller set  $A$  to the larger one  $A \cup B$  because exerting self-control is costly (i.e., reduces his utility).

Under the axioms that Gul and Pesendorfer adopt—appropriately modified versions of standard axioms (completeness, transitivity, continuity, and independence) together with set betweenness—they show that preferences in the second subperiod can be represented as follows:

$$W^*(A, x) = U(x) + V(x) - \max_{\tilde{x} \in A} V(\tilde{x}),$$

where  $W^*(A, x)$  is the utility that the consumer associates with choice  $x$  made from set  $A$ . These preferences induce the following representation of preferences over choice sets themselves:

$$W(A) = \max_{x \in A} \{U(x) + V(x)\} - \max_{\tilde{x} \in A} V(\tilde{x}),$$

where  $W(A)$  is the utility that the consumer associates with set  $A$ . In these representations,  $U$  determines the *commitment* ranking (i.e., the utility of singleton sets), while  $V$  determines the *temptation* ranking (i.e.,  $V$  gives higher values to more tempting elements).

The consumer’s optimal action is determined by  $\arg \max_{a \in A} \{U(a) + V(a)\}$ , but the utility of this action depends on the amount of self-control that the consumer exerts when he makes this choice. In particular,  $V(a) - \max_{\tilde{a} \in A} V(\tilde{a}) \leq 0$  can be viewed as the disutility of self-control given that the consumer chooses action  $a$ . If  $\arg \max_{a \in A} \{U(a) + V(a)\} = \arg \max_{\tilde{a} \in A} V(\tilde{a})$ , then either, one, we are in a standard case ( $U = V$ ) where temptation and self-control play no role in the

consumer's decision-making or, two, the agent succumbs, i.e., lets  $V$  govern his choices completely. If, on the other hand, the two argmaxes are not the same, then the consumer exercises self-control.

## 2.2 The two-period consumption-savings model with temptation

As in Krusell, Kuruşçu, and Smith (2009), we now specialize the general framework described in Section 2.1 to a simple two-period general equilibrium economy with production. This example allows us to illustrate the role of temptation and self-control in determining equilibrium outcomes before turning to a fully dynamic economy in the next section.

### 2.2.1 Preferences: the form of temptation

A typical consumer in the economy values consumption today ( $c_1$ ) and tomorrow ( $c_2$ ). Specifically, the consumer has Gul-Pesendorfer preferences represented by two functions  $\tilde{u}(c_1, c_2)$  and  $\tilde{v}(c_1, c_2)$ ; these functions are the counterparts of  $\tilde{U}$  and  $\tilde{V}$ , respectively, in Section 2.1.

We specify the functions  $\tilde{u}$  and  $\tilde{v}$  as follows:

$$\tilde{u}(c_1, c_2) = u(c_1) + \delta u(c_2)$$

and

$$\tilde{v}(c_1, c_2) = \gamma(u(c_1) + \beta\delta u(c_2)),$$

where  $u$  has the usual properties and  $0 < \beta \leq 1$ . When  $\beta = 1$ , we have the standard model in which temptation and self-control do not play a role. When  $\beta < 1$ , however, the temptation function gives a stronger preference for present consumption. The strength of this preference increases as  $\gamma$  increases. The decision problem of a typical consumer, then, is:

$$\max_{c_1, c_2} \{\tilde{u}(c_1, c_2) + \tilde{v}(c_1, c_2)\} - \max_{\tilde{c}_1, \tilde{c}_2} \tilde{v}(\tilde{c}_1, \tilde{c}_2) \quad (1)$$

subject to a budget constraint that we will specify below.

### 2.2.2 Competitive equilibrium

Each consumer is endowed with  $k_1$  units of capital at the beginning of the first period and with one unit of labor in each period. Each consumer rents these factors of production to a profit-maximizing firm that operates a neoclassical production function. In equilibrium, given aggregate capital  $\bar{k}$ , the rental rate  $r(\bar{k})$  and the wage rate  $w(\bar{k})$  are determined by the firm's marginal product conditions. Given these prices, the consumer's budget constraint is described by the set:

$$B(k_1, \bar{k}_1, \bar{k}_2) \equiv \{(c_1, c_2) : \exists k_2 : c_1 = r(\bar{k}_1)k_1 + w(\bar{k}_1) - k_2 \text{ and} \\ c_2 = r(\bar{k}_2)k_2 + w(\bar{k}_2)\}$$

where  $k_2$  is the consumer's asset holding at the beginning of period 2 (i.e., his savings in period 1) and  $\bar{k}_i$  is aggregate capital in period  $i$ . Since all consumers have the same capital holdings in period



1,  $\bar{k}_1 = k_1$ ; in equilibrium,  $\bar{k}_2 = k_2$ , but when choosing  $k_2$  the consumer takes  $\bar{k}_2$  as given. Inserting the definitions of the functions  $\tilde{u}$  and  $\tilde{v}$  into (1) and combining terms, a typical consumer's decision problem is:

$$\max_{(c_1, c_2) \in B(k_1, \bar{k}_1, \bar{k}_2)} \{(1 + \gamma)u(c_1) + \delta(1 + \beta\gamma)u(c_2)\} - \max_{(\tilde{c}_1, \tilde{c}_2) \in B(k_1, \bar{k}_1, \bar{k}_2)} \gamma\{u(\tilde{c}_1) + \beta\delta u(\tilde{c}_2)\}. \quad (2)$$

In this two-period problem, the “temptation” part of the problem (i.e., the second maximization problem in the objective function) plays no role in determining the consumer's actions in period 1. As we describe in Section 2.3, this is not true when the horizon is longer than two periods. The temptation part of the problem does, however, affect the consumer's welfare, as we discuss below.

The consumer's intertemporal first-order condition is:

$$\frac{(1 + \gamma)}{(1 + \beta\gamma)\delta} \frac{u'(c_1)}{u'(c_2)} = r(\bar{k}_2).$$

It is straightforward to see that the intertemporal consumption allocation (which, in effect, maximizes  $\tilde{u} + \tilde{v}$ ) represents a compromise between maximizing  $\tilde{u} = u(c_1) + \delta u(c_2)$  and maximizing  $\tilde{v} = u(c_1) + \beta\delta u(c_2)$ . In the former case, the first-order condition is:

$$\frac{1}{\delta} \frac{u'(c_1)}{u'(c_2)} = r(\bar{k}_2),$$

whereas in the latter case, the first-order condition is:

$$\frac{1}{\beta\delta} \frac{u'(c_1)}{u'(c_2)} = r(\bar{k}_2).$$

Since

$$\frac{1}{\beta\delta} \geq \frac{(1 + \gamma)}{(1 + \beta\gamma)\delta} \geq \frac{1}{\delta},$$

the consumer's consumption allocation is tilted towards the present relative to maximizing  $u(c_1) + \delta u(c_2)$  and is tilted towards the future relative to maximizing the temptation function  $u(c_1) + \beta\delta u(c_2)$ .

To determine the competitive equilibrium allocation, set  $\bar{k}_2 = k_2$  in the consumer's first-order condition and recognize that  $r(\bar{k}) = 1 - d + f'(\bar{k})$ , where  $f$  is the firm's production function (which has the standard properties) and  $d$  is the depreciation rate of capital. To wit,

$$\frac{(1 + \gamma)}{(1 + \beta\gamma)\delta} \frac{u'(\bar{c}_1)}{u'(\bar{c}_2)} = 1 - d + f'(\bar{k}_2),$$

where  $\bar{c}_i$  is aggregate (per capita) consumption in period  $i$ .

### 2.3 Longer time horizons

We now extend the Gul-Pesendorfer preference formulation considered above to an arbitrary finite-horizon setting. In addition to generalizing the setting, this development provides a framework

for the later analysis of policy, which is quantitative in spirit. Thus, the model presented below can be viewed as the neoclassical growth model extended to allow preferences with temptation and self-control.

We begin by showing how to use recursive methods to formulate the sequence of decision problems when there is temptation and self-control. The temptation we consider is one which is closely related to and, in a precise sense, nests the multiple-selves model: we call it “quasi-geometric temptation”. This formulation also makes clear how to conduct the normative analysis later, including in the special case where a model formulation based on multiple selves leaves open whose utility to focus on. Next, we characterize the agent’s behavior in terms of first-order conditions which are readily interpretable. We then go on to specify and show how to solve for general-equilibrium outcomes using a representative-agent construct.

### 2.3.1 The general case: a recursive formulation

We now look at an economy with an arbitrary horizon. For notational simplicity, we first focus on an “autarky” (or Robinson Crusoe) model with full depreciation. As in the two-period model in Section 2.2, we use capital rather than present-value wealth as a state variable (we do this merely for notational convenience). Thus we have

$$W_t(k) = \max_{k' \leq f(k)} \{u(f(k) - k') + \delta W_{t+1}(k') + V_{t+1}(k, k')\} - \max_{\tilde{k}' \leq f(k)} \{V_{t+1}(k, \tilde{k}')\}, \quad (3)$$

where the temptation function  $V_t$  is *quasi-geometric*:

$$V_t(k, k') \equiv \gamma \{u(f(k) - \tilde{k}') + \beta \delta W_{t+1}(k')\}.$$

These equations hold for  $t = 0, 1, 2, \dots, T - 1$ , where  $T$  is the final period in which consumption takes place;  $V_T$  and  $W_T$  are both zero for all values of their arguments. We let  $g_t(k)$  denote the decision rule for the agent, i.e., the function that is the argmax of the first maximization problem in the period- $t$  formulation of equation (3). Similarly, we let  $\tilde{g}_t(k)$  be the argmax in the temptation problem, i.e., the second maximization problem in (3).

Notice that when  $\gamma = 0$  or  $\beta = 1$ , we have as a special case the standard model without temptation or self-control. When  $\beta < 1$ , we can approach the multiple-selves model by making  $\gamma$  large: as  $\gamma$  goes to infinity, the consumer puts so much weight on the temptation that he succumbs. This limiting case is appealing because it provides one way to evaluate policy in the multiple-selves model. That is, this case provides a potential resolution to the problem of which of the consumer’s “selves” should be used when assessing welfare.

**First-order conditions.** Before studying these parametric examples, however, it might be instructive to derive the Euler equations associated with the problem defined by (3). Since we must determine two “decision rules” (one for each of the maximization problems on the right-hand side

of (3)), there are two Euler equations. The first one is the condition that pins down actual consumption:

$$u'(c_t) = \delta \frac{1 + \beta\gamma}{1 + \gamma} f'(k_{t+1}) \{u'(c_{t+1}) + \gamma[u'(c_{t+1}) - u'(\tilde{c}_{t+1})]\}, \quad (4)$$

where  $c_t \equiv f(k_t) - g_t(k_t)$  and  $c_{t+1} \equiv f(k_{t+1}) - g_{t+1}(k_{t+1})$  are the actual consumption levels and  $\tilde{c}_{t+1} \equiv f(k_{t+1}) - \tilde{g}_{t+1}(k_{t+1})$  is temptation consumption next period.

The second Euler equation, which pins down temptation consumption, reads

$$u'(\tilde{c}_t) = \beta\delta f'(\tilde{g}_t(k_t)) \{u'(\tilde{c}_{t+1}) + \gamma[u'(\tilde{c}_{t+1}) - u'(\tilde{\tilde{c}}_{t+1})]\}.$$

Here  $\tilde{c}_t \equiv f(k_t) - \tilde{g}_t(k_t)$  and  $\tilde{c}_{t+1} \equiv f(\tilde{g}_t(k_t)) - g_{t+1}(\tilde{g}_t(k_t))$  are period- $t$  and period- $t+1$  consumption levels in the hypothetical case that the consumer were to succumb at  $t$  given a capital stock  $k_t$ , and  $\tilde{\tilde{c}}_{t+1} \equiv f(\tilde{g}_t(k_t)) - \tilde{g}_{t+1}(\tilde{g}_t(k_t))$  is next period's temptation consumption given that you succumb today.<sup>7</sup>

Both these expressions look like standard Euler equations except in two places: (i) the discount factors; and (ii) the added term  $\gamma(u'_{t+1} - \tilde{u}'_{t+1})$ . The discount factors, which are ranked (given that  $1 > \frac{1+\beta\gamma}{1+\gamma} > \beta$ ), show that the temptation discount factor is lower than that of the actual one, provided  $\beta < 1$ . The term  $\gamma(u'_{t+1} - \tilde{u}'_{t+1})$  is the derivative of the disutility/cost of self-control,  $\gamma(u_{t+1} - \tilde{u}_{t+1})$ , with respect to wealth. This term is positive, since temptation consumption is higher than actual consumption and the utility function is strictly concave. The interpretation of these equations is that the marginal benefit from wealth tomorrow exceeds  $u'_{t+1}$ , because the self-control cost gets smaller as wealth increases in this model.

The idea that the marginal future benefit of wealth exceeds the marginal felicity is parallel to what occurs in the multiple-selves model when behavior is “sophisticated”. The multiple-selves model yields an Euler equation which reads

$$u'(c_t) = \beta\delta u'(c_{t+1}) \{f'(k_{t+1}) + (1/\beta - 1)g'_{m,t+1}(k_{t+1})\},$$

where  $g_{m,t}(k)$  is the period- $t$  savings given a capital stock of  $k$  and, thus,  $g_{m,t+1}(k_{t+1}) > 0$  is the marginal savings propensity in the next period.<sup>8</sup> Here, there is an added benefit to savings, too: so long as  $\beta < 1$ , the benefit arises due to the disagreement between the current and the next selves. Any unit of wealth next period will decrease consumption that period (by an amount  $g'_{m,t+1}$ , so  $g'_{m,t+1}u'_{t+1}$  measured in  $t+1$  utils). In return, it will increase consumption thereafter. The future consumption increase is normally worth the same amount in present value ( $g'_{m,t+1}u'_{t+1}$ ) from the first-order condition of next period's savings choice: the envelope theorem. In the multiple-selves model, however, it is valued higher by the current self by a factor  $1/\beta$ , since the next self, who makes the savings decision in question, has an additional weight  $\beta$  on every utility flow from  $t+2$  and on. So, like in the Gul-Pesendorfer model, the consumers in the multiple-selves model perceive a cost involving future savings—they are too low—and higher current savings decrease this cost.

<sup>7</sup>Notice that  $\tilde{c}_{t+1}$  has conceptually different meanings in the two Euler equations.

<sup>8</sup>The subscript ‘ $m$ ’ on  $g$  in this equation denotes “multiple-selves.” For an analysis of this Euler equation, including numerical tools for solving it, see Krusell, Kuruşçu, and Smith (2002a).

**Infinite-horizon models.** Our focus on long-horizon frameworks is motivated by quantitative concerns. As in much of classical growth theory, the idea is to view the theory as depicting a real-world economy which is an “ongoing” one where a final date is sufficiently far in the future that details of when it occurs do not influence the behavior of the current economy. Thus, our quantitative study is based on economies where the time horizon is, for practical purposes, infinite. That is, we look at the limit of finite-horizon competitive equilibria. If such a limit exists, it will also satisfy a stationary version of the recursive formulation in (3), i.e., where  $W_t = W_{t+1} = W$ . In practice, this means that we will often directly analyze this stationary problem as a way of finding the limit of finite-horizon equilibria. In the sections which will follow we will also, mainly for ease of notation, focus directly on finding  $W$  as a fixed point of this functional equation and the associated stationary policy rules  $g$  and  $\tilde{g}$ .

A few remarks of caution are in order at this point, because the present model is quite different than the standard macroeconomic framework based on preferences without temptation and self-control. In particular, it is not a foregone conclusion that behavior converges as the time horizon of the model goes to infinity. I.e., it is not clear that  $g_t(k)$  converges to a time-invariant function as  $t$  goes to infinity. In particular, the operator that maps  $W_{t+1}$  into  $W_t$ , defined by equation (3), does not satisfy Blackwell’s sufficient conditions for this mapping to be a contraction mapping, which is the property typically used to establish convergence in the standard case where where  $\beta = 1$  or  $\gamma = 0$ . Although the mapping does satisfy discounting, it is not monotone in general. A failure of monotonicity can occur because a greater utility from future wealth may imply lower total utility since the disutility from self-control may increase with the higher temptation resulting from a higher utility from future wealth. We have not been able to find a general result of convergence except in special cases. We have, however, for the cases we study below, ways of verifying that the fixed point to the stationary problem indeed is a limit of finite-horizon economies, because we employ functional forms that admit taking limits explicitly. These checks are important, because we have also been able to construct cases for which a unique fixed point  $W$  exists but where  $W_t$  does not converge.<sup>9</sup> The functional equation given by the stationary version of (3) can also admit multiple solutions for  $W$ , in a manner reminiscent of the findings of Krusell and Smith (2003) for the multiple-selves model.<sup>10</sup>

When  $\beta = 0$ , which is an interesting special case, monotonicity is satisfied and the contraction

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<sup>9</sup>To construct an example in which a unique fixed point exists and yet iteration on (3) does not converge, consider an environment in which capital is constrained to belong to the set  $\{k_1, k_2\}$ . Let  $u_{ij}$  be the consumer’s utility when he has capital  $k_i$  today and capital  $k_j$  tomorrow. Set  $u_{11} = 1$ ,  $u_{12} = 0.2533$ ,  $u_{21} = 1.7889$ , and  $u_{22} = 1.5386$ . These values satisfy the requirements of consumption-savings problem ( $u_{21} > u_{11} > u_{12}$  and  $u_{21} > u_{22} > u_{12}$ ) and of concavity ( $u_{21} - u_{22} < u_{11} - u_{12}$ ). In addition, set  $\beta = 0.6592$  and  $\delta = 0.769$ . Represent a fixed point by a pair of ordered pairs  $((i, j), (n, m))$ , where the first ordered pair is the realized (or actual) decision rule and the second ordered pair is the temptation decision rule. For example,  $(i, j)$  means that the actual decision rule is to go to state  $i$  from state 1 to state  $j$  from state 2. Then for this example one can verify that the unique fixed point is  $((2, 2), (1, 2))$  and yet backwards iteration oscillates between  $((1, 2), (1, 2))$  and  $((2, 2), (2, 2))$ .

<sup>10</sup>It is straightforward, for example, to find examples of multiplicity (provided  $\beta < 1$ ) when the state space is discrete and  $\gamma$  is sufficiently large. Unlike in Krusell and Smith (2003), “mixing” solutions typically do not appear to be regular equilibria.

mapping theorem holds, in which case the functional equation does have a unique solution. When  $\beta = 0$ , the consumer is tempted to consume all of his wealth immediately, so that this special case is similar in some respects to the case developed in Gul and Pesendorfer (2004) (in which the temptation depends only on current consumption). Here, however, the temptation function is a multiple  $\gamma$  of  $u$ , where  $u$  is the “usual” concave period utility function rather than an arbitrary convex function of current consumption. The free parameter  $\gamma$  can then be varied to calibrate the strength of the temptation (just as  $\beta$  can be varied in the multiple-selves model).

### 2.3.2 Dynamic competitive equilibrium

We now study competitive equilibrium with quasi-geometric temptation under a long horizon, which we take to be infinite. We use time-invariant functions to characterize the equilibrium. A typical consumer takes factor prices  $(r(\bar{k}) = 1 - d + f'(\bar{k})$  and  $w(\bar{k}) = f(\bar{k}) - \bar{k}f'(\bar{k}))$  and an aggregate law of motion  $\bar{k}' = G(\bar{k})$  as given. His decision problem can be characterized recursively as follows:

$$W(k, \bar{k}) = \max_{k'} \{u(r(\bar{k})k + w(\bar{k}) - k') + \delta W(k', \bar{k}') + V(k, k', \bar{k}, \bar{k}')\} - \max_{\tilde{k}'} \{V(k, \tilde{k}', \bar{k}, \bar{k}')\}, \quad (5)$$

where

$$V(k, k', \bar{k}, \bar{k}') = \gamma (u(r(\bar{k})k + w(\bar{k}) - k') + \beta \delta W(k', \bar{k}')).$$

Substituting the temptation function into (5) and combining terms, the consumer’s problem becomes

$$W(k, \bar{k}) = \max_{k'} \{(1 + \gamma)u(r(\bar{k})k + w(\bar{k}) - k') + \delta(1 + \beta\gamma)W(k', \bar{k}')\} - \gamma \max_{\tilde{k}'} \{u(r(\bar{k})k + w(\bar{k}) - \tilde{k}') + \beta \delta W(\tilde{k}', \bar{k}')\}.$$

Ignoring possible multiplicity for the moment, this problem determines a “realized” decision rule  $g(k, \bar{k})$  which solves the first maximization problem and a “temptation” decision rule  $\tilde{g}(k, \bar{k})$  which solves the second maximization problem. In equilibrium, we require  $g(\bar{k}, \bar{k}) = G(\bar{k})$ .

We will now consider two special parametric examples. First, we consider the case of isoelastic utility:  $u(c) = (1 - \sigma)^{-1}c^{1-\sigma}$ , where  $\sigma > 0$ . This case is important, as it is a very common preference formulation in quantitative macroeconomic analysis. Later, we consider the “log-Cobb” model:  $u$  is logarithmic, capital depreciates fully in one period, and the production function is Cobb-Douglas. For the case of isoelastic utility, we can obtain a complete characterization of the steady state in the competitive equilibrium and a partial characterization of the dynamic behavior of the competitive equilibrium. For the log-Cobb model, we can obtain a complete characterization of both steady states and dynamics.

**Isoelastic utility and any convex technology.** In this section, we study competitive equilibrium when utility is isoelastic. Proposition 1 characterizes equilibrium dynamics for this case.

**Proposition 1** Suppose that  $u(c) = (1 - \sigma)^{-1}c^{1-\sigma}$ , where  $\sigma > 0$ , and that  $f$  is a standard neoclassical production function. In competitive equilibrium, the realized decision rule  $g(k, \bar{k}) = \lambda(\bar{k})k + \mu(\bar{k})$  and the temptation decision rule  $\tilde{g}(k, \bar{k}) = \tilde{\lambda}(\bar{k})k + \tilde{\mu}(\bar{k})$ , where the functions  $\lambda$ ,  $\mu$ ,  $\tilde{\lambda}$ , and  $\tilde{\mu}$  solve the functional equations

$$\mu(\bar{k}) + \frac{w(\bar{k}') - \mu(\bar{k}')}{r(\bar{k}') - \lambda(\bar{k}')} = \frac{w(\bar{k}) - \mu(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})} \lambda(\bar{k}) \quad (6)$$

$$\tilde{\mu}(\bar{k}) + \frac{w(\bar{k}') - \mu(\bar{k}')}{r(\bar{k}') - \lambda(\bar{k}')} = \frac{w(\bar{k}) - \tilde{\mu}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \tilde{\lambda}(\bar{k}) \quad (7)$$

$$\frac{1 + \gamma}{\delta(1 + \beta\gamma)r(\bar{k}')} = (1 + \gamma) \left( \frac{(r(\bar{k}') - \lambda(\bar{k}'))\lambda(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})} \right)^{-\sigma} - \gamma \left( \frac{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\lambda(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})} \right)^{-\sigma} \quad (8)$$

$$\frac{1}{\delta\beta r(\bar{k}')} = (1 + \gamma) \left( \frac{(r(\bar{k}') - \lambda(\bar{k}'))\tilde{\lambda}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \right)^{-\sigma} - \gamma \left( \frac{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\tilde{\lambda}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \right)^{-\sigma} \quad (9)$$

where  $\bar{k}' = \lambda(\bar{k})\bar{k} + \mu(\bar{k})$ .

The fact that a consumer's decision rules are linear in his consumer capital implies that the steady-state wealth distribution is indetermined. This result is an extension of the corresponding result in the standard model but stands in contrast to Gul and Pesendorfer (2004) who find that the steady-state wealth distribution is uniquely determined when the temptation function is convex.

Krusell, Kurusçu, and Smith (2009) demonstrates in a finite-horizon setup that, given our functional form assumption about the felicity function  $u$ , the multiple-selves model developed by Laibson (1994) and others appears as a special case of the Gul-Pesendorfer model as the strength of the temptation (governed by the parameter  $\gamma$ ) grows infinitely large. Proposition 2 extends this result to the infinite-horizon setup studied here.

**Proposition 2** Let  $u$  and  $f$  satisfy the same assumptions as in Proposition 1. Then, in the limit as  $\gamma \rightarrow \infty$ , the competitive equilibrium dynamics of the Gul-Pesendorfer model (as characterized in Proposition 1) converge to the competitive equilibrium dynamics of the multiple-selves model.

We can also establish that there is observational equivalence with the standard model—the model with  $\gamma = 0$  or  $\beta = 1$ —provided that  $u(c)$  is logarithmic:

**Proposition 3** If  $u(c) = \log(c)$ , then all economies with the same value for  $\frac{\delta(1+\beta\gamma)}{(1-\delta)(1+\gamma)+\delta(1+\beta\gamma)}$  give rise to the same equilibrium behavior.

**Steady states.** Let  $\bar{k}_{ss}$  denote the steady-state aggregate capital stock in competitive equilibrium; by definition,  $\bar{k}_{ss} = G(\bar{k}_{ss}) = \lambda(\bar{k}_{ss})\bar{k}_{ss} + \mu(\bar{k}_{ss})$ . This equation, together with equations

(6)–(9) evaluated at  $\bar{k}' = \bar{k} = \bar{k}_{ss}$ , jointly determine the steady-state capital stock and the values of the functions  $\lambda$ ,  $\mu$ ,  $\tilde{\lambda}$ , and  $\tilde{\mu}$  at the steady-state capital stock. Using these equations, it is straightforward to verify that  $\lambda(\bar{k}_{ss}) = 1$ ,  $\mu(\bar{k}_{ss}) = 0$ , and that  $\bar{k}_{ss}$  solves:

$$\frac{1 + \gamma}{r(\bar{k}_{ss})\delta(1 + \beta\gamma)} = 1 + \gamma - \gamma \left( 1 - \frac{1 - \left(\frac{\beta(1+\gamma)}{1+\beta\gamma}\right)^{1/\sigma}}{r(\bar{k}_{ss})} \right)^\sigma. \quad (10)$$

Given these values, equation (8) determines  $\tilde{\lambda}(\bar{k}_{ss})$  and equation (9) determines  $\tilde{\mu}(\bar{k}_{ss})$ .

**Proposition 4** The solution to the steady-state condition exists and is unique.

An interesting feature of equation (10) is that the steady-state capital stock, and hence the steady-state rate of interest, depends on the preference parameter  $\sigma$ . In general, we can show that higher curvature—a lower elasticity of intertemporal substitution—generates a lower steady-state real interest rate.

**Proposition 5** The steady-state interest rate decreases in  $\sigma$ .

This dependence disappears if  $\beta = 1$  or if  $\gamma = 0$ , in which case equation (10) simplifies to the familiar formula  $r(\bar{k}_{ss}) = \delta^{-1}$ . In addition, this dependence disappears in the limit as  $\gamma$  goes to infinity. In particular, we obtain

**Proposition 6** As  $\gamma$  goes to infinity, the steady-state interest rate converges to

$$\frac{1 - \delta(1 - \beta)}{\beta\delta}.$$

In light of Proposition 2 (which shows that, given isoelastic utility, the multiple-selves model is a special case of the Gul-Pesendorfer model), it is clear that this is the same steady-state interest that obtains in the multiple-selves model with isoelastic utility.

For a particular numerical example, Table 1 shows the quantitative extent to which the steady-state interest rate  $r(\bar{k}) - 1$  varies as  $\beta$  and  $\sigma$  vary. For these calculations, we assume that the technology is Cobb-Douglas, so that  $r(\bar{k}) = \alpha\bar{k}^{\alpha-1} + 1 - d$ , where  $d$  is the rate of depreciation of capital, and  $w(\bar{k}) = (1 - \alpha)\bar{k}^\alpha$ . We set  $\alpha = 0.36$ ,  $d = 0.1$ ,  $\delta = 0.95$ , and  $\gamma = 1$ .

**Table 1**  
Steady-State Interest Rate

	$\sigma = 0.5$	$\sigma = 1$	$\sigma = 2$	$\sigma = 3$	$\sigma = 5$	$\sigma = 10$
$\beta = 0.4$	8.724%	7.519%	7.123%	7.012%	6.930%	6.872%
$\beta = 0.7$	6.303%	6.192%	6.142%	6.127%	6.114%	6.105%

Naturally, as shown in Table 1,  $\sigma$  influences the the steady-state interest rate (and, hence, the steady-state capital stock) more the further is  $\beta$  from 1; when  $\beta = 0.4$ , the effects of  $\sigma$  are significant.

Intuitively, the reason why steady-state savings increase in  $\sigma$  is that more curvature makes a given amount of current saving decrease the future self-control cost more. Consider a given  $c$  and  $\tilde{c}$ , where  $\tilde{c} > c$  because the temptation is to consume more. The first-order condition (4) for actual consumption shows that there is an “extra” return from more wealth next period in this model. It is the effect on the self-control term in utility,  $\gamma(u(c) - u(\tilde{c})) < 0$ , from a marginal increase in wealth:  $\gamma(u'(c) - u'(\tilde{c})) > 0$ . This amount is higher, the more curvature there is: the more curved is utility, the higher is  $u'(c)$  relative to  $u'(\tilde{c})$ . Thus, with a higher extra return from saving, the steady-state capital stock will rise.

Needless to say, the determination of the steady state is more complex in this model than in the standard model. Moreover, without isoelastic utility, we do not know how to find steady states without simultaneously solving for the decision rules globally.

**Dynamics.** Global dynamics can be characterized numerically, though it is somewhat more cumbersome than in the corresponding standard model. In Appendix 2, we explain in detail the numerical procedures that we used.

For a particular example, Table 2 illustrates how the local speed of convergence to the steady state (i.e., the quantity  $\lambda'(\bar{k}_{ss})\bar{k}_{ss} + \lambda(\bar{k}_{ss}) + \mu'(\bar{k}_{ss})$ ) varies as  $\sigma$  and  $\beta$  vary, holding the steady state constant. For these calculations, we assume, as we did in the section on steady states, that the technology is Cobb-Douglas. We set  $\alpha = 0.36$ ,  $d = 0.1$ , and  $\gamma = 1$ ; for each pair  $(\sigma, \beta)$ , we choose  $\delta$  so that the steady-state interest rate is the one that prevails when  $\beta = 1$  and  $\delta = 0.95$  (recall that when  $\beta = 1$ , the steady-state interest rate does not depend on  $\sigma$ ).

**Table 2**  
Speed of Adjustment to the Steady State

	$\beta = 0.25$	$\beta = 0.5$	$\beta = 0.75$	$\beta = 1$
$\sigma = 0.5$	0.79093	0.79757	0.80155	0.80477
$\sigma = 1$	0.86039	0.86039	0.86039	0.86039
$\sigma = 3$	0.93254	0.93075	0.92854	0.92643

Table 2 shows that, holding the interest rate fixed, the (local) speed of convergence to the steady state increases as  $\beta$  increases and as  $\sigma$  increases. Because the interest rate is fixed in Table 2, these results indicate that the model in which temptation and self-control play a role is not observationally equivalent to the standard model (i.e., the one that obtains when  $\beta = 1$ ), except in the special case that  $\sigma = 1$ , i.e., the case of logarithmic utility (recall Proposition 3 on observational equivalence to the standard model when  $\sigma = 1$ ).

**Two special cases.** We consider two particular cases for illustration. First, when  $\beta = 0$ , one can show that  $\tilde{\lambda}(\bar{k}) = 0$  and  $\tilde{\mu}(\bar{k}) = -w(\bar{k})/(r(\bar{k}) - 1)$ : the temptation is to consume all present-value



wealth. In this case, equation (10), which determines the steady-state interest rate, simplifies to:

$$\frac{1}{\delta r(\bar{k}_{ss})} = 1 - \frac{\gamma}{1 + \gamma} \left( \frac{r(\bar{k}_{ss})}{r(\bar{k}_{ss}) - 1} \right)^{-\sigma}.$$

Hence, even when  $\beta = 0$ , the steady-state interest rate depends on the preference parameter  $\sigma$ .

Second, we consider the log-Cobb model: logarithmic  $u$ , full depreciation, and Cobb-Douglas production (i.e.,  $f(k) = Ak^\alpha$ ,  $0 < \alpha < 1$ ). Under these parametric restrictions, we can completely characterize the competitive equilibrium by means of analytical expressions for the decision rules. Specifically,

$$W(k, \bar{k}) = A_0 + A_1 \log(\bar{k}) + A_2 \log(k + \varphi \bar{k}),$$

where  $A_0$ ,  $A_1$ ,  $A_2$ , and  $\varphi$  are undetermined coefficients that can be computed using a standard guess-and-verify method.<sup>11</sup> Since  $u$  is isoelastic, the “realized” decision rule has the same form as above, with

$$\lambda(\bar{k}) = \frac{\delta}{\delta + (1 - \delta) \frac{1 + \gamma}{1 + \beta \gamma}} r(\bar{k})$$

and  $\mu(\bar{k}) = 0$ , implying that

$$G(\bar{k}) = g(\bar{k}, \bar{k}) = \frac{\alpha \delta}{\delta + (1 - \delta) \frac{1 + \gamma}{1 + \beta \gamma}} A \bar{k}^\alpha.$$

The “temptation” decision rule also has the same form as above, with

$$\tilde{\lambda}(\bar{k}) = \frac{\delta \beta}{1 - \delta + \delta \beta} r(\bar{k})$$

and

$$\tilde{\mu}(\bar{k}) = \frac{\delta \beta}{1 - \delta + \delta \beta} w(\bar{k}) - \frac{\varphi(1 - \delta)}{1 - \delta + \delta \beta} G(\bar{k}).$$

If  $\gamma = 0$  or  $\beta = 1$ , then we have the standard model: the savings rate out of current output is  $\alpha \delta$ . If  $\gamma > 0$  and  $\beta < 1$  (i.e., if there are self-control problems), then the savings rate falls relative to the standard model.

### 3 Policy

In this section, we turn to normative analysis. The general idea here is not to show how temptation and self-control problems can be completely overcome, but rather to discuss the potential of simple policies to improve on laissez-faire allocations. In general, in these environments, consumers would benefit from commitment, so to the extent this can be “given” to them, welfare must rise, and indeed all temptation (and, obviously, self-control) problems will be overcome. Thus, we focus instead on commonly used tax/transfer policy: we look at the effects of (constant) proportional taxes and subsidies. Thus, let there be a proportional tax (or subsidy)  $\tau_i$  on savings every period; we consider a time-independent tax rate for simplicity mainly.<sup>12</sup> In addition to the proportional tax, there is

<sup>11</sup>In particular,  $A_1 = \frac{\alpha - 1}{(1 - \delta)(1 - \alpha \delta)}$ ,  $A_2 = \frac{1}{1 - \delta}$ , and  $\varphi = \frac{1 - \alpha}{\alpha} \frac{(1 - \delta)(1 + \gamma) + \delta(1 + \beta \gamma)}{(1 - \delta)(1 + \gamma)}$ .

<sup>12</sup>For some of the environments below, a time-independent tax rate will be optimal in the class of all proportional (and possibly time-dependent) tax rules, but this is not a general result.

a lump-sum transfer (or tax)  $\Upsilon$ , which can be levied once or in installments at different points in time; due to the assumption of perfect capital markets (i.e., there not being liquidity/borrowing constraints) the timing is irrelevant.

As shown in Krusell, Kuruşçu, and Smith (2009), the restriction to a constant tax rate does not bind when utility is logarithmic: in this case, when the government has full commitment to a possibly time-varying sequence of taxes, it chooses a constant tax (or subsidy) when the planning horizon is infinitely long.

### 3.1 Equilibrium with taxes

We allow for less than full depreciation. We assume that the government taxes capital income (net of depreciation) at a constant rate  $\tau_k$  and labor income at a constant rate  $\tau_l$ . In addition, the government subsidizes capital carried into the next period at constant rate  $\tau_i$ . The government balances its budget in each period. A typical consumer's problem then takes the following recursive form:

$$\begin{aligned} W(k, \bar{k}) = & \max_{k'} \{ (1 + \gamma)u \left( (1 + (f'(\bar{k}) - d)(1 - \tau_k))k + w(\bar{k})(1 - \tau_l) - (1 + \tau_i)k' \right) \\ & + \delta(1 + \beta\gamma)W(k', \bar{k}') \} - \\ & \gamma \max_{\tilde{k}'} \left\{ u \left( (1 + (f'(\bar{k}) - d)(1 - \tau_k))k + w(\bar{k})(1 - \tau_l) - (1 + \tau_i)\tilde{k}' \right) + \beta\delta W(\tilde{k}', \bar{k}') \right\}. \end{aligned}$$

The consumer takes as given a law of motion  $\bar{k}' = G(\bar{k})$  for aggregate capital; the pricing functions  $r(\bar{k})$  and  $w(\bar{k})$  are determined by the first-order conditions to the firm's static profit-maximization problem. The consumer also takes into account the government's budget constraint:

$$(f'(\bar{k}) - d)\bar{k}\tau_k + w(\bar{k})\tau_l = -\tau_i\bar{k}'.$$

Specifically, we let the government choose a time-invariant subsidy rate  $\tau_i$ ; the government's budget constraint then places a restriction on the two tax rates  $\tau_k$  and  $\tau_l$ . As in Section 2.3.2, the consumer's problem determines a "realized" decision rule  $g(k, \bar{k})$  which solves the first maximization problem and a "temptation" decision rule  $\tilde{g}(k, \bar{k})$  which solves the second maximization problem. In equilibrium, we require  $g(\bar{k}, \bar{k}) = G(\bar{k})$ .

### 3.2 Solving the model

For the case of isoelastic utility, we could solve this problem using the results of Proposition 1 in Section 2.3.2. In this section, however, we are interested not only in equilibrium behavior but also in consumer welfare, so we solve directly for the consumer's value function. If  $u$  is logarithmic, one can use a guess-and-verify approach to show that the consumer's value function takes the form

$$W(k, \bar{k}) = a(\bar{k}) + (1 - \delta)^{-1} \log(k + b(\bar{k})),$$

where the functions  $a$  and  $b$  satisfy a pair of functional equations

$$a(\bar{k}) = A(\delta, \beta, \gamma, \tau_i) + (1 - \delta)^{-1} \log(1 + (f'(\bar{k}) - d)(1 - \tau_k)) + \delta a(\bar{k}') \quad (11)$$

$$b(\bar{k}) = \frac{w(\bar{k})(1 - \tau_l) + (1 + \tau_i)b(\bar{k}')}{1 + (f'(\bar{k}) - d)(1 - \tau_k)}, \quad (12)$$

where  $A(\delta, \beta, \gamma, \tau_i)$  is a complicated function of the parameters  $\delta$ ,  $\beta$ ,  $\gamma$ , and  $\tau_i$ .<sup>13</sup> The consumer's decision rule is then given by

$$k' = \frac{\delta(1 + \beta\gamma)(1 - \delta)^{-1} [(1 + (f'(\bar{k}) - d)(1 - \tau_k))k + w(\bar{k})(1 - \tau_l)]}{(1 + \gamma + \delta(1 + \beta\gamma)(1 - \delta)^{-1})(1 + \tau_i)} - \frac{(1 + \gamma)b(\bar{k}')}{1 + \gamma + \delta(1 + \beta\gamma)(1 - \delta)^{-1}}. \quad (13)$$

To obtain the aggregate law of motion  $\bar{k}' = G(\bar{k})$ , impose the equilibrium conditions  $k = \bar{k}$  and  $k' = \bar{k}'$  in the consumer's decision rule.

For the quantitative results reported below, we use a common tax rate for capital and labor income: that is, we set  $\tau_k = \tau_l = \tau_y$ . In this case, the government budget constraint can be used to express  $\tau_y$  as a function of  $\bar{k}$ ,  $\bar{k}'$ , and  $\tau_i$ . This expression can be substituted into equations (12) and (13) to eliminate  $\tau_k$  and  $\tau_l$ . Finally, because we want to study welfare as the economy transits from a steady state without taxation to a steady state with taxation, we need to solve for an equilibrium globally. To do so, it is necessary in the calibrated model to solve the model numerically. We describe the methods we used in Appendix 3.

### 3.3 Calibration

Some of the calibration follows the existing, standard literature.

#### 3.3.1 The standard part

In the quantitative analysis of optimal policy, several of the preference and technology parameter values are the same as in Section 2.3.2. We experimented with different intertemporal elasticities, but it turns out that the results are rather robust in this dimension; the results below therefore only refer to the case where  $u$  is logarithmic. The discount rate  $\delta$  is set to 0.95 in our benchmark but we also varied it along with the variations in  $\beta$  and  $\gamma$  so as to maintain a constant steady-state interest rate. However, whether  $\delta$  is adjusted in this manner or not also has very little effect on the results, so we only report the cases where it is fixed. The rate of depreciation  $d$  is set to 0.1 and the technology is Cobb-Douglas with capital's share equal to 0.36.

<sup>13</sup>For the case of isoelastic utility with elasticity  $\sigma^{-1}$ , the value function takes the form

$$W(k, \bar{k}) = (1 - \delta)^{-1} a(\bar{k})(k + b(\bar{k}))^{1 - \sigma},$$

where the functions  $a$  and  $b$  satisfy a pair of functional equations analogous to equations (11) and (12).

### 3.3.2 Temptation and self-control

We consider a range of different values for the two “temptation” parameters  $\beta$  (which determines the *nature* of the temptation) and  $\gamma$  (which determines the *strength* of the temptation). To provide some guidance in how to interpret the various values of  $\beta$  and  $\gamma$ , we imagine asking a typical consumer to answer two hypothetical questions.<sup>14</sup> First, how much better off would you be if you were relieved of self-control problems but were not allowed to vary your allocation from the equilibrium one? Second, how much better off would you be if you were relieved of self-control problems and could then choose a new allocation given that all other consumers’ allocations remain at the equilibrium one? In other words, if the government were to pick a command policy outcome for you (while still respecting your budget constraint), how much better off would you be?<sup>15</sup>

To answer the first question, we set  $\gamma = 0$ , evaluate welfare given the equilibrium allocation, and then ask how much consumption (as a percentage in each period) the consumer would be willing to give up in order to make him just as well off as he in the equilibrium with self-control problems. To answer the second question, we set  $\gamma = 0$ , solve the (small) consumer’s problem given the equilibrium behavior of prices, evaluate welfare given the consumer’s revised choices, and then compute a percentage consumption equivalent as for the first question.

Clearly, the consumer prefers the second scenario over the first one. In the multiple-selves model (in which  $\gamma$  goes to infinity), the answer to the first question is 0, since in equilibrium the consumer succumbs completely to his temptation and, consequently, does not experience a utility cost of self-control. In this case, however, the welfare benefits to choosing a new allocation in the absence of self-control problems can be quite large, so that the gap between the answers to the two questions is also large. At the other extreme, as we show below, by choosing  $\beta$  and  $\gamma$  appropriately, the cost of self-control can be large and yet the additional benefit of choosing a new allocation in the absence of self-control problems can be small.

## 3.4 Quantitative results

Each panel in Table 3 corresponds to one value of the self-control cost, as assessed by the consumer’s answer to Q#1, and the different rows in each panel vary the cost of not having commitment, as assessed by the consumer’s answer to Q#2.<sup>16</sup> For each combination of these two costs, the  $(\beta, \gamma)$  pair that leads a steady-state consumer to give these answers is listed.<sup>17</sup>

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<sup>14</sup>The use of hypothetical questions is not new; it is, for example, one of the main tools for eliciting consumers’ attitudes toward risk, and answers to such questions have thus been used to parameterize risk aversion.

<sup>15</sup>Note that these questions do not pin down the direction of temptation, i.e., whether  $\beta < 1$  or whether actually  $\beta > 1$ , a case considered in Krusell, Kuruşçu, Smith (2002b). However, we presume that the former is the relevant case.

<sup>16</sup>The self-control costs are reported as percentages of consumption per period (i.e., 0.1 means one-tenth of one percent).

<sup>17</sup>To be precise, each  $(\beta, \gamma)$  pair is chosen to match given values for the answer to Q#1 and for the value of  $\Delta$ , which is approximately equal to the difference between the answers to Q#1 and Q#2 (see the definition of  $\Delta$  in the notes to Table 3).

**Table 3**

$\beta$	$\gamma$	Self-control and commitment costs			Optimal subsidy ( $\tau_i$ )	Welfare gains		Pct. increase in $\bar{k}_{ss}$
		Q#1	Q#2	$\Delta$		taxes	unrestr.	
0.938	1.061	0.05	0.10	0.05	-0.00195	0.003	0.053	1.79
0.934	2.109	0.05	0.15	0.10	-0.00276	0.007	0.057	2.54
0.923	4.236	0.05	0.25	0.20	-0.00392	0.014	0.064	3.61
0.895	10.796	0.05	0.55	0.50	-0.00627	0.034	0.084	5.81
0.861	22.181	0.05	1.05	1.00	-0.00899	0.069	0.119	8.39
0.909	0.541	0.10	0.15	0.05	-0.00195	0.003	0.103	1.79
0.913	1.070	0.10	0.20	0.10	-0.00276	0.007	0.107	2.54
0.908	2.139	0.10	0.30	0.20	-0.00392	0.014	0.114	3.61
0.886	5.431	0.10	0.60	0.50	-0.00627	0.034	0.134	5.81
0.855	11.137	0.10	1.10	1.00	-0.00899	0.069	0.169	8.39
0.854	0.281	0.20	0.25	0.05	-0.00195	0.003	0.203	1.79
0.874	0.550	0.20	0.30	0.10	-0.00276	0.007	0.207	2.54
0.880	1.091	0.20	0.40	0.20	-0.00392	0.014	0.214	3.61
0.869	2.749	0.20	0.70	0.50	-0.00627	0.034	0.234	5.81
0.844	5.616	0.20	1.20	1.00	-0.00899	0.069	0.269	8.39
0.713	0.126	0.50	0.55	0.05	-0.00195	0.003	0.503	1.79
0.768	0.238	0.50	0.60	0.10	-0.00276	0.007	0.507	2.54
0.803	0.462	0.50	0.70	0.20	-0.00392	0.013	0.513	3.61
0.819	1.140	0.50	1.00	0.50	-0.00627	0.034	0.534	5.81
0.810	2.303	0.50	1.50	1.00	-0.00899	0.068	0.568	8.39
0.536	0.074	1.00	1.05	0.05	-0.00195	0.003	1.003	1.79
0.624	0.135	1.00	1.10	0.10	-0.00276	0.007	1.007	2.54
0.691	0.253	1.00	1.20	0.20	-0.00392	0.013	1.013	3.61
0.744	0.604	1.00	1.50	0.50	-0.00627	0.034	1.034	5.81
0.757	1.199	1.00	2.00	1.00	-0.00899	0.068	1.068	8.39
0.700	$\infty$	0.00	6.52	6.52	-0.02485	0.475	0.475	24.20

*Notes on columns*

“Q#1” = percentage gain in consumption if a typical consumer is relieved of self-control problems but cannot reoptimize (given that all other consumers remain at the steady-state equilibrium allocation without taxes)

“Q#2” = percentage gain in consumption if a typical consumer is relieved of self-control problems and is allowed to reoptimize (given that all other consumers remain at the steady-state equilibrium allocation without taxes)

“ $\Delta$ ” = percentage gain in consumption if a typical consumer who has been relieved of self-control problems (but not allowed to reoptimize) is allowed to reoptimize (given that all other consumers remain at the steady-state equilibrium allocation without taxes); note that  $\Delta \approx Q\#2 - Q\#1$ .

“taxes” = welfare gain using proportional taxes only, measured in equilibrium including a transition

“unrestr.” = maximum potential welfare gain with full commitment, measured in equilibrium including a transition

For each case, the table lists the optimal subsidy rates, where in the optimization the economy is allowed to transit from the steady state without taxation to the new steady state with taxation. The associated welfare gain—from no taxes to the optimal tax—is then displayed, along with the maximum welfare gain, i.e., the welfare gain which would result if all consumers in the economy were

given access to commitment and were allowed to reoptimize (the maximum gain can be computed by simply setting  $\gamma$  to 0 and solving for the transition).<sup>18</sup> Finally, the last column in the table shows the percentage increase in the long-run capital stock that results from the optimal subsidy.

In terms of our substantive results, first, it appears that the optimal subsidy rates are, at first glance, quite small, even when self-control costs are reasonably large. Notice, however, that the gross after-tax return to capital,

$$R(\bar{k}) \equiv \frac{1 + (f'(\bar{k}) - d)(1 - \tau_k)}{1 + \tau_i},$$

is approximately (for  $\tau_k$  small) equal to  $1 + f'(\bar{k}) - d - \tau_i$ . Thus the gross after-tax return to capital increases one for one (approximately) with the investment subsidy rate, so the numbers in the table translate roughly to changes in the before-tax interest rate of between 20 and 90 basis points. Because, in a steady state, the after-tax return to capital is pinned down by the preference parameters  $\beta$ ,  $\delta$ ,  $\gamma$ , and  $\sigma$  (see equation (10), with  $R(\bar{k}_{ss})$  in place of  $r(\bar{k}_{ss})$ ), an increase in the subsidy leads to an increase in the steady-state capital stock (so that the marginal product of capital  $r(\bar{k})$  is driven down). As reported in Table 3, the percentage increase in the steady-state capital stock induced by the optimal subsidy can be quite substantial, as large as 8% when the difference between the two measures of the self-control cost is 1%.

Second, the optimal subsidy appears to depend solely on the difference  $\Delta$  between the two measures of the cost of self-control. In the two-period model with logarithmic period utility (see Sections 3.2 and 3.3), we can prove (holding  $\delta$  fixed as it is in Table 3) that this is an exact result.<sup>19</sup> Our quantitative results suggest that such a result holds for the long-horizon model, too. The table also reveals that both the percentage increase in the steady-state capital stock induced by the optimal subsidy and the welfare gain associated with the optimal subsidy depend nearly exactly on the difference  $\Delta$ .<sup>20</sup>

<sup>18</sup>The welfare measures in the table are expressed using the typical “percentage consumption equivalent”, but notice that such a measure has to be computed with care in this model, because when consumption is shifted up or down by some percentage points, one needs to specify what happens to the choice set. To avoid this ambiguity, we therefore always perform the scaling of consumption in an alternative with full commitment, where the choice set is immaterial. Hence, “0.05” in the third column means that the consumer is indifferent between the given steady-state situation and an alternative with a 0.05% lower consumption allocation at all dates but no choice; similarly, “1.00” in the fourth column means that there is indifference between the steady-state situation and an alternative which allows full commitment but is scaled down by 1.00%. The maximum welfare gains (the eighth column) similarly states the number, say, 0.014, such that the consumer is indifferent between the steady-state situation and a new equilibrium where all consumers have full commitment but lower consumption by 0.014 percent. The welfare gains under optimal taxes, finally, is more complicated: it is computed as the difference between the similar equivalent consumption gain of moving from the steady-state situation to one with full commitment and the equivalent consumption gain from moving from the optimal-tax equilibrium to one with full commitment.

<sup>19</sup>In particular, one can show (we omit the proof for brevity) that:

$$\log(1 + \Delta) = \frac{1}{1 + \delta} \left[ \log \left( \frac{1}{1 + \delta(1 + \tau_i)} \right) + \delta \log \left( \frac{\delta(1 + \tau_i)}{1 + \delta(1 + \tau_i)} \right) - \log \left( \frac{1}{1 + \delta} \right) - \delta \log \left( \frac{\delta}{1 + \delta} \right) \right].$$

<sup>20</sup>Again, for the two-period model with log utility, we can prove that these results are exact. Our quantitative results suggest that this exactness holds with a long horizon, too, provided that period utility is logarithmic.

To interpret this second set of findings, note that the difference between the two measures of the self-control cost captures the extent to which reoptimizing, over and above being relieved of the utility cost of self-control, benefits the consumer. Because one of the purposes of the subsidy is to change consumers' behavior, it seems sensible that the optimal subsidy depends on the extent to which consumers gain from reoptimizing once they are relieved of their self-control problems. An intuitive statement of these findings is thus that if the self-control problems are mainly of the variety that leads consumers to succumb, or almost succumb—the way in which we interpret the multiple-selves model—then government policy can be helpful because it does force different behavior. If, on the other hand, temptation does not lead consumers to succumb but rather mainly to exercise (costly) self-control, then government policy is very ineffective, since temptation problems largely remain with the new tax policy.

Third, the welfare gains from the optimal subsidy are much lower than the answer to Q#2—our individual-based, or partial-equilibrium assessment—would indicate. For example, in the multiple-selves model the consumer would pay over 6% of consumption for commitment at given prices, but if all consumers were given commitment, the ultimate welfare gain would only be a little less than half of one percent.<sup>21</sup> This is because the latter measure is an equilibrium measure: when all consumers have commitment, savings rise significantly, thus lowering the return on savings. Thus, price changes offset most of the effects of taxes. Here a comparison with an endowment economy is helpful. As discussed in Section 2.5.1 in Krusell, Kuruşçu, and Smith (2009), in an endowment economy the entire individual gain is always wiped out by price changes in response to the investment subsidy: net-of-tax prices cannot change in an endowment economy. Evidently, though our production economy allows welfare gains from aggregate policy, these gains are small.<sup>22</sup>

Fourth, the table reveals that the welfare gain from complete commitment (column eight) minus the welfare gain from optimal taxes (column seven) exactly equals the answer to Q#1. To understand why, recall from Proposition 8 that in the two-period model with log utility, the equilibrium allocation induced by the optimal subsidy is identical to the command allocation (i.e., the “first-best” allocation that is attained under full commitment). Our quantitative experiments suggest that this result holds for the long-horizon model, too.<sup>23</sup> Thus the difference between columns eight and seven is a measure of self-control in the spirit of Q#1: the allocation does not change but the consumer is relieved of his self-control problems. Moreover, under log utility the self-control cost does not depend on prices.<sup>24</sup> It follows then that the difference between columns eight and seven must be equal to the answer to Q#1. These findings again support our general conclusion

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<sup>21</sup>Though the welfare gains from optimal policy are very different in partial and in general equilibrium, it turns out in our examples that the optimal tax rates in these two cases are quite similar.

<sup>22</sup>Also, notice that the maximum welfare gains are sometimes decreasing in  $\gamma$ —rows 5, 10, and 11—and sometimes increasing in  $\gamma$ —rows 17 and 25. Thus, this is another feature shared with the endowment economy.

<sup>23</sup>That a constant subsidy is sufficient for attaining the first-best allocation is a special result that obtains only under logarithmic utility; with other assumptions on curvature, a time-dependent subsidy would be required.

<sup>24</sup>One can show this by showing that with log utility a typical consumer's realized consumption, as well as his temptation consumption, can be expressed as constant fractions of lifetime resources (we omit the proof for brevity).

that optimal subsidies are effective at changing equilibrium behavior but not at alleviating the costs of self-control: for the log case, this is, in fact, an exact result.

A special row in the table is the last row, which shows a special case where  $\gamma$  is infinity: the multiple-selves model. Here, self-control costs are zero (Q#1), because the consumer succumbs. Using logarithmic utility and fixing  $\beta$  at 0.7, which is a typical value in the studies of Laibson and others, we thus find that consumers would gain about 6% in consumption terms if they were allowed to reoptimize at given prices and that the optimal subsidy is a little over more than 2%. In addition, the optimal subsidy achieves a first-best outcome in terms of welfare: the seventh and eighth columns are the same. This result arises because, one, the optimal subsidy leads to the first-best allocation and, two, the self-control cost is zero when  $\gamma$  is infinity. Again, this result is special to the case of logarithmic curvature of period utility.

We have also computed results when the coefficient of relative risk aversion ( $\sigma$ ) is equal to either one-half or two, rather than one as in the log case. For these cases, the results described above no longer hold exactly, but they continue to be valid approximately. For example, although the optimal subsidy does not vary exactly with the difference  $\Delta$ , the deviations from this exactness are not quantitatively large. In addition, the difference between columns eight and seven is approximately, but not exactly, equal to the answer Q#1. Consequently, the results for  $\sigma = 1/2$  and  $\sigma = 2$  are qualitatively similar to the results reported in Table 3, which are for  $\sigma = 1$ . In addition, the qualitative results do not change, and the quantitative results change only slightly, if the discount rate  $\delta$  is varied as  $\beta$  and  $\gamma$  are varied so as to keep the steady-state capital stock constant (prior to changing taxes).

Finally, the table also illustrates that the mapping from our measures of self-control and commitment costs—the answers to Q#1 and Q#2—to  $(\beta, \gamma)$  is quite nontrivial. Comparing across panels, a higher self-control cost (Q#1) is associated with lower  $\beta$ 's but also with lower  $\gamma$ 's over some range. Similarly, a higher commitment cost within any panel (Q#2) is associated with higher  $\gamma$ 's but either higher  $\beta$ 's or lower  $\beta$ 's.

## 4 Conclusion

In this paper, we have developed a version of the consumer preference specification advanced by Gul and Pesendorfer (2001, 2004) that is suitable for dynamic macroeconomic analysis, and we have applied it in order to analyze the role of proportional taxes for consumer welfare. Our dynamic extension to the Gul-Pesendorfer specification of temptation and self-control involves what we refer to as quasi-geometric temptation. As a special case—when the disutility of self control becomes very strong, as measured by our parameter  $\gamma$  approaching infinity—this setting delivers the multiple-selves model, here in a setting that makes clear how to use it to conduct normative experiments. In developing the theory, we maintained the standard assumptions for the curvature of preferences, and we showed that these assumptions allow aggregation in wealth as well as tractable steady-



state analysis. We also proposed some intuitive measures that are useful in the calibration of temptation and self-control preferences. Finally, we demonstrated how the model can be analyzed with numerical methods.

Are proportional taxes a useful instrument for improving consumer welfare under the alternative view of consumer preferences maintained here? Though not self-evident, we found that in the context of a simple two-period model, the answer is yes: under quite general assumptions, the government should subsidize investment. For our fully dynamic model, we also made a quantitative assessment, concluding that the benefits from investment subsidies are positive there as well. However, they are rather small, especially if the temptation and self-control problems of consumers are associated with the costly exercise of self-control (choose a salad over the hamburger but suffer in the process). When consumers' preferences are such that they succumb (choose the hamburger, which gives lower utility than choosing a salad from a menu which does not offer hamburgers), government policy is somewhat more helpful. In addition, we found that the general-equilibrium effects of tax policy can differ substantively from the partial-equilibrium effects, which is another important reason for our findings that the potential welfare gains from investment subsidies are small.

The focus on proportional taxes and subsidies is clearly restrictive; nonlinear instruments can be productively used when consumers' preferences feature temptation and self-control problems. In particular, an outside agent (such as a government or another private agent or organization) could offer to "restrict" the given consumer's choices appropriately and increase welfare as a result. Depending on the choice problem, this restriction would need to be more or less elaborate. For example, in the context of a consumption-savings problem, a requirement that savings do not fall below some preset level might suffice; interestingly, such a policy cannot be improved upon even when there is also a need for "flexibility", as defined and analyzed in Amador, Werning, and Angeletos (2003). The market structure matters for welfare as well. First, it is not too difficult to see, in a two-period model, that the consumer is better off in "autarky" (i.e., in an environment without markets in which each consumer operates his own "backyard" technology) than in a setting with competitive trade.<sup>25</sup> Second, Kocherlakota (2001), Ludmer (2004), and Krusell and Ludmer (2006) illustrate how the addition of various asset markets can either lead to an increase or a decrease in welfare. Collectively, these analyses help us understand the mechanisms whereby different policies and regulations influence welfare. For future research, it would be important to develop theory that allows us to understand when and why commitment mechanisms are available, either individually

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<sup>25</sup>Although the competitive equilibrium and autarky allocations coincide in the two-period model, the temptation is weaker in autarky, implying that the disutility of self-control is smaller. The temptation is weaker in autarky because the production possibilities frontier (which plays the role of the consumer's "budget constraint" in autarky) lies strictly inside the (triangular) budget set faced by a consumer in competitive equilibrium. In other words, the utility that the consumer could gain by succumbing to the temptation is larger under competitive equilibrium than in autarky. Since the allocations are identical, the consumer must exert more self-control (i.e., incur a larger disutility of self-control) under competitive equilibrium than in autarky. Consequently, the consumer is worse off in competitive equilibrium than in autarky, even though the outcomes are the same!

by consumers or within groups of individuals. For actual policy recommendations, one would especially need to take consumer heterogeneity into account, both in terms of possible differences in preferences and in economic conditions (such as wealth and earnings ability).

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## Appendix 1

This appendix provides the proofs of Propositions 1–8.

**Proof of Proposition 1:** The two Euler equations are:

$$(1 + \gamma)u'(r(\bar{k})k + w(\bar{k}) - g(k, \bar{k})) =$$

$$\delta(1 + \beta\gamma)r(g(\bar{k}, \bar{k}))((1 + \gamma)u'(r(g(\bar{k}, \bar{k}))g(k, \bar{k}) + w(g(\bar{k}, \bar{k})) - g(g(k, \bar{k}), g(\bar{k}, \bar{k}))) -$$

$$\gamma u'(r(g(\bar{k}, \bar{k}))g(k, \bar{k}) + w(g(\bar{k}, \bar{k})) - \tilde{g}(g(k, \bar{k}), g(\bar{k}, \bar{k}))))$$

and

$$u'(r(\bar{k})k + w(\bar{k}) - \tilde{g}(k, \bar{k})) =$$

$$\delta\beta r(g(\bar{k}, \bar{k}))((1 + \gamma)u'(r(g(\bar{k}, \bar{k}))\tilde{g}(k, \bar{k}) + w(g(\bar{k}, \bar{k})) - g(\tilde{g}(k, \bar{k}), g(\bar{k}, \bar{k})))$$

$$- \gamma u'(r(g(\bar{k}, \bar{k}))\tilde{g}(k, \bar{k}) + w(g(\bar{k}, \bar{k})) - \tilde{g}(\tilde{g}(k, \bar{k}), g(\bar{k}, \bar{k}))))).$$

Inserting the guesses for  $\tilde{g}(k, \bar{k})$  and  $g(k, \bar{k})$  into these equations and using the fact that  $u$  is isoelastic, we obtain:

$$\frac{(1 + \gamma)}{\delta(1 + \beta\gamma)r(g(\bar{k}, \bar{k}))} =$$

$$(1 + \gamma) \left[ \frac{(r(\bar{k}') - \lambda(\bar{k}'))\lambda(k)k + \frac{\mu(\bar{k})}{\lambda(k)} + \frac{w(\bar{k}') - \mu(\bar{k}')}{(r(\bar{k}') - \lambda(\bar{k}'))\lambda(k)}}{r(\bar{k}) - \lambda(\bar{k})} \frac{k + \frac{\mu(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})}}{k + \frac{w(\bar{k}) - \mu(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})}} \right]^{-\sigma}$$

$$- \gamma \left[ \frac{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\lambda(k)k + \frac{\mu(\bar{k})}{\lambda(k)} + \frac{w(\bar{k}') - \tilde{\mu}(\bar{k}')}{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\lambda(k)}}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \frac{k + \frac{\mu(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})}}{k + \frac{w(\bar{k}) - \mu(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})}} \right]^{-\sigma}$$

$$\frac{1}{\delta\beta r(g(\bar{k}, \bar{k}))} =$$

$$(1 + \gamma) \left[ \frac{(r(\bar{k}') - \lambda(\bar{k}'))\tilde{\lambda}(k)k + \frac{\tilde{\mu}(\bar{k})}{\tilde{\lambda}(k)} + \frac{w(\bar{k}') - \mu(\bar{k}')}{(r(\bar{k}') - \lambda(\bar{k}'))\tilde{\lambda}(k)}}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \frac{k + \frac{\tilde{\mu}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})}}{k + \frac{w(\bar{k}) - \tilde{\mu}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})}} \right]^{-\sigma}$$

$$- \gamma \left[ \frac{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\tilde{\lambda}(k)k + \frac{\tilde{\mu}(\bar{k})}{\tilde{\lambda}(k)} + \frac{w(\bar{k}') - \tilde{\mu}(\bar{k}')}{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\tilde{\lambda}(k)}}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \frac{k + \frac{\tilde{\mu}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})}}{k + \frac{w(\bar{k}) - \tilde{\mu}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})}} \right]^{-\sigma}$$

Note that these two Euler equations must hold for all  $k$ . This implies that:

$$\frac{\mu(\bar{k})}{\lambda(\bar{k})} + \frac{w(\bar{k}') - \mu(\bar{k}')}{(r(\bar{k}') - \lambda(\bar{k}'))\lambda(\bar{k})} = \frac{w(\bar{k}) - \mu(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})} \quad (14)$$

$$\frac{\mu(\bar{k})}{\lambda(\bar{k})} + \frac{w(\bar{k}') - \tilde{\mu}(\bar{k}')}{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\lambda(\bar{k})} = \frac{w(\bar{k}) - \mu(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})} \quad (15)$$

$$\frac{\tilde{\mu}(\bar{k})}{\tilde{\lambda}(\bar{k})} + \frac{w(\bar{k}') - \mu(\bar{k}')}{(r(\bar{k}') - \lambda(\bar{k}'))\tilde{\lambda}(\bar{k})} = \frac{w(\bar{k}) - \tilde{\mu}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \quad (16)$$

$$\frac{\tilde{\mu}(\bar{k})}{\tilde{\lambda}(\bar{k})} + \frac{w(\bar{k}') - \tilde{\mu}(\bar{k}')}{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\tilde{\lambda}(\bar{k})} = \frac{w(\bar{k}) - \tilde{\mu}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \quad (17)$$

Imposing these conditions in the Euler equations, we obtain:

$$\begin{aligned} \frac{1 + \gamma}{\delta(1 + \beta\gamma)r(\bar{k}')} &= (1 + \gamma) \left[ \frac{(r(\bar{k}') - \lambda(\bar{k}'))\lambda(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})} \right]^{-\sigma} - \gamma \left[ \frac{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\lambda(\bar{k})}{r(\bar{k}) - \lambda(\bar{k})} \right]^{-\sigma} \\ \frac{1 + \gamma}{\delta\beta r(\bar{k}')} &= (1 + \gamma) \left[ \frac{(r(\bar{k}') - \lambda(\bar{k}'))\tilde{\lambda}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \right]^{-\sigma} - \gamma \left[ \frac{(r(\bar{k}') - \tilde{\lambda}(\bar{k}'))\tilde{\lambda}(\bar{k})}{r(\bar{k}) - \tilde{\lambda}(\bar{k})} \right]^{-\sigma} \end{aligned}$$

Note that we now have 6 equations but only 4 unknowns (i.e., the functions  $\tilde{\lambda}$ ,  $\tilde{\mu}$ ,  $\lambda$ ,  $\mu$ ). We can show, however, that equations (14) and (16) imply equations (15) and (17), thereby reducing the number of equations to 4. Q.E.D.

### Proof of Proposition 2:

The guess for the value function in the multiple-selves model is

$$V(k, \bar{k}) = \frac{a(\bar{k})}{1 - \sigma} [k + b(\bar{k})]^{1 - \sigma},$$

where  $V(k, \bar{k})$  solves the following:

$$V(k, \bar{k}) = u(r(\bar{k})k + w(\bar{k})(1 - \tau_l) - g(k, \bar{k})) + \delta V(k', \bar{k}')$$

and

$$g(k, \bar{k}) = \arg \max_{k'} u(r(\bar{k})k + w(\bar{k})(1 - \tau_l) - k') + \beta \delta V(k', \bar{k}').$$

$a(\bar{k})$  is given by the following

$$a(\bar{k}) = \left\{ \frac{m(\bar{k}')r(\bar{k})}{1 + \tau_i + \tilde{m}(\bar{k}')} \right\}^{1 - \sigma} + \delta a(\bar{k}') \left\{ \frac{r(\bar{k})}{1 + \tau_i + \tilde{m}(\bar{k}')} \right\}^{1 - \sigma}$$

and

$$b(\bar{k}) = \frac{w(\bar{k})(1 - \tau_l)}{r(\bar{k})} + \frac{(1 + \tau_i)b(\bar{k}')}{r(\bar{k})}.$$

The decision rule is

$$k' = \frac{r(\bar{k})k + w(\bar{k})(1 - \tau_l) - \tilde{m}(\bar{k}')b(\bar{k}')}{1 + \tau_i + \tilde{m}(\bar{k}')}$$

where

$$\tilde{m}(\bar{k}') = \left[ \frac{\delta \beta a(\bar{k}')}{1 + \tau_i} \right]^{-1/\sigma}.$$

Note that

$$r(\bar{k}) = 1 + (f'(\bar{k}) - \delta)(1 - \tau_k).$$

The guess for the value function in the Gul-Pesendorfer model is:

$$V(k, \bar{k}) = \frac{a(\bar{k})}{1 - \sigma} [k + b(\bar{k})]^{1 - \sigma},$$

where

$$b(\bar{k}) = \frac{w(\bar{k})(1 - \tau_l)}{r(\bar{k})} + \frac{(1 + \tau_i)b(\bar{k}')}{r(\bar{k})} \quad (18)$$

$$a(\bar{k}) = (1 + \gamma) \left\{ \frac{m(\bar{k}')r(\bar{k})}{1 + \tau_i + m(\bar{k}')} \right\}^{1-\sigma} + \delta(1 + \beta\gamma)a(\bar{k}') \left\{ \frac{r(\bar{k})}{1 + \tau_i + m(\bar{k}')} \right\}^{1-\sigma} \quad (19)$$

$$- \gamma \left\{ \frac{\tilde{m}(\bar{k}')r(\bar{k})}{1 + \tau_i + \tilde{m}(\bar{k}')} \right\}^{1-\sigma} - \delta\beta\gamma a(\bar{k}') \left\{ \frac{r(\bar{k})}{1 + \tau_i + \tilde{m}(\bar{k}')} \right\}^{1-\sigma}$$

$$m(\bar{k}') = \left[ \frac{\delta(1 + \beta\gamma)a(\bar{k}')}{(1 + \gamma)(1 + \tau_i)} \right]^{-1/\sigma}$$

$$\tilde{m}(\bar{k}') = \left[ \frac{\delta\beta a(\bar{k}')}{1 + \tau_i} \right]^{-1/\sigma}$$

We can get  $\bar{k}'$  from the following equation:

$$k' = \frac{r(\bar{k})k + w(\bar{k})(1 - \tau_l) - m(\bar{k}')b(\bar{k}')}{1 + \tau_i + m(\bar{k}')}.$$

We also have the temptation decision rule:

$$\tilde{k}' = \frac{r(\bar{k})k + w(\bar{k})(1 - \tau_l) - \tilde{m}(\bar{k}')b(\bar{k}')}{1 + \tau_i + \tilde{m}(\bar{k}')}.$$

Comparing the Gul-Pesendorfer model and the multiple-selves model, one can see that the decision rule and the value functions  $V(k, \bar{k})$  in the Gul-Pesendorfer model would converge to the decision rule and the value function of the multiple-selves model if the equation that determine  $a(\bar{k})$  would converge to the corresponding equation in the multiple selves model. We can show that that will be true as  $\gamma$  goes to infinity.

Using somewhat less cumbersome notation, we need to show that

$$\gamma \left\{ \left\{ \frac{m}{1 + \tau + m} \right\}^{1-\sigma} - \left\{ \frac{\tilde{m}}{1 + \tau + \tilde{m}} \right\}^{1-\sigma} \right\}$$

$$+ \gamma\delta\beta a \left\{ \left\{ \frac{1}{1 + \tau + m} \right\}^{1-\sigma} - \left\{ \frac{1}{1 + \tau + \tilde{m}} \right\}^{1-\sigma} \right\}$$

goes to zero as  $\gamma$  goes to infinity, when

$$m = \tilde{m} \left[ \frac{1 + \beta\gamma}{\beta + \beta\gamma} \right]^{-\frac{1}{\sigma}} \equiv \tilde{m}r(\gamma)$$

and

$$\tilde{m} = \left[ \frac{\delta\beta a}{1 + \tau} \right]^{-1/\sigma}$$

Now notice that the expression above can be written

$$\left( \frac{1}{1 + \tau + \tilde{m}} \right)^{1-\sigma} \gamma f(\gamma),$$

where  $f(\gamma)$  is defined through

$$f(\gamma) \equiv m^{1-\sigma} \left( \frac{1 + \tau + \tilde{m}}{1 + \tau + m} \right)^{1-\sigma} - \tilde{m}^{1-\sigma} + \delta\beta a \left\{ \left( \frac{1 + \tau + \tilde{m}}{1 + \tau + m} \right)^{1-\sigma} - 1 \right\}.$$

Thus, because  $\left( \frac{1}{1+\tau+\tilde{m}} \right)^{1-\sigma}$  does not depend on  $\gamma$ , we need to show that  $\gamma f(\gamma)$  goes to zero as  $\gamma$  goes to infinity. To find this limit, note that we can use l'Hôpital's rule by looking at the limit of  $\frac{f(1/x)}{x}$ , where we have let  $x \equiv 1/\gamma$ . Thus, using  $g(x) \equiv f(1/x)$ , the limit becomes  $g'(0)$ .

We have that  $g'(0)$  must equal

$$\frac{d}{d(\frac{1}{\gamma})} \left\{ \tilde{m}^{1-\sigma} \left( r(\gamma) \frac{1 + \tau + \tilde{m}}{1 + \tau + \tilde{m}r(\gamma)} \right)^{1-\sigma} - \tilde{m}^{1-\sigma} + \delta\beta a \left\{ \left( \frac{1 + \tau + \tilde{m}}{1 + \tau + \tilde{m}r(\gamma)} \right)^{1-\sigma} - 1 \right\} \right\} \Bigg|_{\gamma=\infty},$$

which because  $r(\infty) = 1$  equals

$$\tilde{m}^{1-\sigma} [\tilde{r}'(0) + X] + \delta\beta a X,$$

where  $\tilde{r}(1/\gamma) \equiv r(\gamma)$  and where

$$X = \frac{d}{d(\frac{1}{\gamma})} \left\{ \frac{1 + \tau + \tilde{m}}{1 + \tau + \tilde{m}r(\gamma)} \right\} \Bigg|_{\gamma=\infty} = -\tilde{r}'(0) \frac{\tilde{m}}{1 + \tau + \tilde{m}}.$$

Inserting  $X$  and simplifying, this expression becomes

$$\begin{aligned} \tilde{r}'(0) \left\{ \tilde{m}\tilde{m}^{-\sigma} \left[ 1 - \frac{\tilde{m}}{1 + \tau + \tilde{m}} \right] - \delta\beta a \frac{\tilde{m}}{1 + \tau + \tilde{m}} \right\} &= \\ \tilde{r}'(0) \left\{ \tilde{m} \frac{\delta\beta a}{1 + \tau} \left[ 1 - \frac{\tilde{m}}{1 + \tau + \tilde{m}} \right] - \delta\beta a \frac{\tilde{m}}{1 + \tau + \tilde{m}} \right\} &= \\ \tilde{r}'(0) \delta\beta a \tilde{m} \left\{ \frac{1}{1 + \tau} \left[ 1 - \frac{\tilde{m}}{1 + \tau + \tilde{m}} \right] - \frac{1}{1 + \tau + \tilde{m}} \right\} &= 0. \end{aligned}$$

Q.E.D.

**Proof of Proposition 3:** In the interest of brevity, we simply sketch the proof. The proof builds on guessing and verifying on the individual level, (i) that equilibrium consumption is a constant fraction (1 minus the expression in the proposition) of net-present-value income of the agent; and (ii) that so is temptation consumption. In particular, under standard preferences (where  $\beta = 1$  or  $\gamma = 0$ ) the consumption fraction is  $1 - \delta$ , but for any alternative long-run discount factor,  $\delta'$ , an identical consumption function can be obtained with a range of associated alternative values for the temptation and self-control parameters ( $\beta', \gamma'$ ) that are nontrivial, i.e., that have  $\beta' < 1$  and  $\gamma' > 0$ . Q.E.D.

**Proof of Proposition 4:** To show that the steady-state interest rate exists and is unique, define

$$\Psi(r) = 1 + \gamma - \gamma \left( 1 - \frac{1 - \left( \frac{\beta(1+\gamma)}{1+\beta\gamma} \right)^{1/\sigma}}{r} \right)^{\sigma} - \frac{1 + \gamma}{r\delta(1 + \beta\gamma)}.$$



The steady-state interest rate is thus given by  $\Psi(r) = 0$ . Note that  $\Psi(1) = (1 + \gamma) \frac{\delta - 1}{\delta(1 + \beta\gamma)} < 0$  and  $\Psi(\infty) = 1$ . Therefore, we know that there is at least one solution to the equation  $\Psi(r(\bar{k}_{ss})) = 0$ , since  $\Psi$  is continuous. To show uniqueness, we need to show that  $\Psi(r)$  crosses zero only once. To see that, take the derivative of  $\Psi(r)$  with respect to  $r$  to obtain

$$\frac{d\Psi(r)}{dr} = \frac{1}{r^2} \left\{ \frac{1 + \gamma}{\delta(1 + \beta\gamma)} - \gamma \left[ 1 - \left( \frac{\beta(1 + \gamma)}{1 + \beta\gamma} \right)^{1/\sigma} \right] \left( 1 - \frac{1 - \left( \frac{\beta(1 + \gamma)}{1 + \beta\gamma} \right)^{1/\sigma}}{r} \right)^{\sigma - 1} \right\}.$$

Since  $r^2$  is positive, the sign of  $\frac{d\Psi(r)}{dr}$  is the same as the sign of  $r^2 \frac{d\Psi(r)}{dr}$ . Therefore, we can look at  $r^2 \frac{d\Psi(r)}{dr}$  to analyze  $\Psi(r)$ . We will analyze the case  $\sigma > 1$  and  $\sigma < 1$  separately. Note that  $r^2 \frac{d\Psi(r)}{dr}$  is decreasing in  $r$  if  $\sigma > 1$  and increasing in  $r$  if  $\sigma < 1$ . For  $\sigma > 1$ , there are 3 cases to analyze:

1.  $r^2 \frac{d\Psi(r)}{dr}$  is always positive. In this case,  $\Psi(r)$  is increasing in  $r$  therefore crosses zero once.
2.  $r^2 \frac{d\Psi(r)}{dr}$  is decreasing and crosses zero once. In this case,  $\Psi(r)$  is first increasing in  $r$  and then decreasing in  $r$ . Since  $\Psi(1) < 0$  and  $\Psi(\infty) = 1$ , this case also implies that  $\Psi(r)$  crosses zero once.
3.  $r^2 \frac{d\Psi(r)}{dr}$  is always negative. This case is not possible, because it contradicts the fact that  $\Psi(1) < 0$  and  $\Psi(\infty) = 1$ .

Since 1 and 2 are the only possible cases that can occur, there is a unique steady state when  $\sigma > 1$ . Similar arguments can be used for  $\sigma < 1$  case.

1.  $r^2 \frac{d\Psi(r)}{dr}$  is always positive. In this case,  $\Psi(r)$  is increasing in  $r$  therefore crosses zero once.
2.  $r^2 \frac{d\Psi(r)}{dr}$  is increasing and crosses zero once. In this case,  $\Psi(r)$  is first decreasing in  $r$  and then increasing in  $r$ . Since  $\Psi(1) < 0$  and  $\Psi(\infty) = 1$ , this case also implies that  $\Psi(r)$  crosses zero once, because although there could be another solution for  $r$  at a value less than 1, this would imply negative real interest rates, thus making the present-value budget ill defined.
3.  $r^2 \frac{d\Psi(r)}{dr}$  is always negative. This case is not possible, because it contradicts the fact that  $\Psi(1) < 0$  and  $\Psi(\infty) = 1$ .

Q.E.D.

### Proof of Proposition 5:

To prove that the steady-state interest rate declines with  $\sigma$ , we need to show that

$$D \equiv \frac{d}{d\sigma} \left( 1 - \frac{1 - \left( \frac{\beta(1 + \gamma)}{1 + \beta\gamma} \right)^{1/\sigma}}{r} \right)^\sigma$$

is less than zero. For this purpose let  $\lambda \equiv \frac{\beta(1 + \gamma)}{1 + \beta\gamma}$  and  $h(\sigma) \equiv 1 - \frac{1 - \lambda^{1/\sigma}}{r}$ . Then, we obtain

$$\frac{D}{h(\sigma)^\sigma} = \log(h(\sigma)) + \frac{h'(\sigma)}{h(\sigma)} \sigma.$$

Since  $h(\sigma) > 0$ ,  $D < 0$  if  $\log(h(\sigma)) + \frac{h'(\sigma)}{h(\sigma)}\sigma < 0$ . By substituting  $h(\sigma)$  and letting  $\hat{\lambda} = \lambda^{1/\sigma}$ , we can write

$$\begin{aligned}\log(h(\sigma)) + \frac{h'(\sigma)}{h(\sigma)}\sigma &= \log\left(\frac{r-1+\lambda^{1/\sigma}}{r}\right) - \frac{\lambda^{1/\sigma}}{r-1+\lambda^{1/\sigma}}\log(\lambda^{1/\sigma}) \\ &= \frac{1}{r-1+\hat{\lambda}}\left(\left(r-1+\hat{\lambda}\right)\log\left(\frac{r-1+\hat{\lambda}}{r}\right) - \hat{\lambda}\log(\hat{\lambda})\right)\end{aligned}$$

and

$$\log(h(\sigma)) + \frac{h'(\sigma)}{h(\sigma)}\sigma < 0 \quad \text{iff} \quad \left(\frac{r-1+\hat{\lambda}}{r}\right)^{r-1+\hat{\lambda}} < \hat{\lambda}^{\hat{\lambda}}.$$

Since the steady-state interest rate is greater than one, we need to show that  $\left(\frac{r-1+\hat{\lambda}}{r}\right)^{r-1+\hat{\lambda}} < \hat{\lambda}^{\hat{\lambda}}$  for  $r > 1$ . For  $r = 1$ ,  $\left(\frac{r-1+\hat{\lambda}}{r}\right)^{r-1+\hat{\lambda}} = \hat{\lambda}^{\hat{\lambda}}$ . Hence, showing that  $\left(\frac{r-1+\hat{\lambda}}{r}\right)^{r-1+\hat{\lambda}}$  is a decreasing function of  $r$  implies that  $\left(\frac{r-1+\hat{\lambda}}{r}\right)^{r-1+\hat{\lambda}} < \hat{\lambda}^{\hat{\lambda}}$ . For this purpose, let  $v(r) \equiv \left(\frac{r-1+\hat{\lambda}}{r}\right)^{r-1+\hat{\lambda}}$ . Then

$$\frac{v'(r)}{v(r)} = \log\left(\frac{r-1+\hat{\lambda}}{r}\right) + (r-1+\hat{\lambda})\frac{\frac{1-\hat{\lambda}}{r^2}}{\frac{r-1+\hat{\lambda}}{r}} = \log\left(\frac{r-1+\hat{\lambda}}{r}\right) + \frac{1-\hat{\lambda}}{r}.$$

Since  $v(r)$  is positive,  $v'(r) < 0$  if  $\chi(r) = \log\left(\frac{r-1+\hat{\lambda}}{r}\right) + \frac{1-\hat{\lambda}}{r} < 0$ . For this purpose, we show that 1)  $\chi(1) < 0$ , 2)  $\chi'(r) > 0$  for all  $r > 1$ , and 3)  $\lim_{r \rightarrow \infty} \chi(r) = 0$ . The three results imply that  $\chi(r) < 0$  for all  $1 < r < \infty$ .  $\chi(1) = \log(\hat{\lambda}) - (\hat{\lambda} - 1) < 0$  since  $\hat{\lambda} < 1$ . To see the second point, take the derivative of  $\chi(r)$  which yields

$$\chi'(r) = \frac{1-\hat{\lambda}}{(r-1+\hat{\lambda})r} - \frac{1-\hat{\lambda}}{r^2} = \frac{(1-\hat{\lambda})^2}{(r-1+\hat{\lambda})r^2} > 0.$$

It is also easy to see that  $\lim_{r \rightarrow \infty} \chi(r) = 0$ .

To summarize, we have shown that  $v'(r) < 0$  for all  $r \geq 1$ . Hence,  $\left(\frac{r-1+\hat{\lambda}}{r}\right)^{r-1+\hat{\lambda}} < \hat{\lambda}^{\hat{\lambda}}$  which implies  $D < 0$ .

### Proof of Proposition 6:

To see that the steady-state interest rate converges to the one in Laibson model when  $\gamma$  goes to infinity, note that a steady state satisfies

$$1 + \gamma - \gamma \left(1 - \frac{1 - \left(\frac{\beta(1+\gamma)}{1+\beta\gamma}\right)^{1/\sigma}}{r(\bar{k}_{ss})}\right)^\sigma - \frac{1 + \gamma}{r(\bar{k}_{ss})\delta(1 + \beta\gamma)} = 0.$$

We will show that as  $\gamma \rightarrow \infty$ ,  $r(\bar{k}_{ss}) \rightarrow \frac{1-\delta(1-\beta)}{\delta\beta}$ . Let  $\tilde{\gamma} = \frac{1}{\gamma}$ ; then the equation that determines

the steady-state interest rate becomes

$$1 + \frac{1}{\tilde{\gamma}} \left[ 1 - \left( 1 - \frac{1 - \left( \frac{\beta(1+\frac{1}{\tilde{\gamma}})}{1+\beta\frac{1}{\tilde{\gamma}}} \right)^{1/\sigma}}{r(\bar{k}_{ss})} \right)^\sigma \right] - \frac{1 + \frac{1}{\tilde{\gamma}}}{r(\bar{k}_{ss})\delta(1 + \beta\frac{1}{\tilde{\gamma}})} = 0.$$

Now apply l'Hôpital's rule by taking the limit as  $\tilde{\gamma} \rightarrow 0$ . To do this, let

$$x \equiv 1 - \left( 1 - \frac{1 - \left( \frac{\beta(1+\frac{1}{\tilde{\gamma}})}{1+\beta\frac{1}{\tilde{\gamma}}} \right)^{1/\sigma}}{r(\bar{k}_{ss})} \right)^\sigma$$

and take the derivative of  $x$  with respect to  $\tilde{\gamma}$ :

$$\begin{aligned} \frac{\partial x}{\partial \tilde{\gamma}} &= -\sigma \left( 1 - \frac{1 - \left( \frac{\beta(1+\frac{1}{\tilde{\gamma}})}{1+\beta\frac{1}{\tilde{\gamma}}} \right)^{1/\sigma}}{r(\bar{k}_{ss})} \right)^{\sigma-1} \\ &\quad \times \left\{ \frac{1}{r(\bar{k}_{ss})^2} \left[ 1 - \left( \frac{\beta(1+\frac{1}{\tilde{\gamma}})}{1+\beta\frac{1}{\tilde{\gamma}}} \right)^{1/\sigma} \right] \frac{\partial r(\bar{k}_{ss})}{\partial \tilde{\gamma}} + \frac{1}{\sigma r(\bar{k}_{ss})} \left( \frac{\beta(1+\frac{1}{\tilde{\gamma}})}{1+\beta\frac{1}{\tilde{\gamma}}} \right)^{1/\sigma-1} \frac{\beta(1-\beta)}{(\tilde{\gamma}+\beta)^2} \right\} \\ \lim_{\tilde{\gamma} \rightarrow 0} \frac{\partial x}{\partial \tilde{\gamma}} &= \frac{1}{r(\bar{k}_{ss})} \frac{1-\beta}{\beta}. \end{aligned}$$

If we now take the limit in the equation that determines the interest rate, we obtain

$$1 + \frac{1}{r(\bar{k}_{ss})} \frac{(1-\beta)}{\beta} - \frac{1}{r(\bar{k}_{ss})\delta\beta} = 0$$

which leads to the desired result:

$$r(\bar{k}_{ss}) = \frac{1 - \delta(1-\beta)}{\delta\beta}.$$

Q.E.D.

**Proof of Proposition 7:** The first-order conditions for the competitive consumer's maximization problem are

$$\begin{aligned} (1 + \tau_i)(1 + \gamma)u'(c_1) &= \delta(1 + \beta\gamma)r(\bar{k}_2)u'(c_2) \\ (1 + \tau_i)u'(\tilde{c}_1) &= \delta\beta r(\bar{k}_2)u'(\tilde{c}_2) \\ c_1 &= r(\bar{k}_1)k_1 + w(\bar{k}_1)(1 - \tau_y) - (1 + \tau_i)k_2 \\ c_2 &= r(\bar{k}_2)k_2 + w(\bar{k}_2) \\ \tilde{c}_1 &= r(\bar{k}_1)k_1 + w(\bar{k}_1)(1 - \tau_y) - (1 + \tau_i)\tilde{k}_2 \\ \tilde{c}_2 &= r(\bar{k}_2)\tilde{k}_2 + w(\bar{k}_2). \end{aligned}$$

Let the solution to the first-order conditions be denoted by  $k_2 = g(k_1, \bar{k}_1, \tau)$  and  $\tilde{k}_2 = \tilde{g}(k_1, \bar{k}_1, \tau)$ . The value function of a consumer is given by

$$\begin{aligned} W(k_1, \bar{k}_1, \tau) &= (1 + \gamma)u(r(\bar{k}_1)k_1 + w(\bar{k}_1)(1 - \tau_y) - (1 + \tau_i)k_2) \\ &\quad + \delta(1 + \beta\gamma)u(r(\bar{k}_2)k_2 + w(\bar{k}_2)) \\ &\quad - \gamma\{u(r(\bar{k}_1)k_1 + w(\bar{k}_1)(1 - \tau_y) - (1 + \tau_i)\tilde{k}_2) + \delta\beta u(r(\bar{k}_2)\tilde{k}_2 + w(\bar{k}_2))\}, \end{aligned}$$

where  $k_2 = g(k_1, \bar{k}_1, \tau)$  and  $\tilde{k}_2 = \tilde{g}(k_1, \bar{k}_1, \tau)$ . We can use the government budget constraint,  $\tau_y(f(\bar{k}_1) - d\bar{k}_1) = -\tau_i\bar{k}_2$ , to write decision rules as a function of  $\tau_i$ . Then, the value function of the representative agent is given by

$$\begin{aligned} W(\bar{k}_1, \bar{k}_1, \tau) &= (1 + \gamma)u((1 - d)\bar{k}_1 + f(\bar{k}_1) - \bar{k}_2) \\ &\quad + \delta(1 + \beta\gamma)u(r(\bar{k}_2)\bar{k}_2 + w(\bar{k}_2)) \\ &\quad - \gamma\left\{u\left((1 - d)\bar{k}_1 + f(\bar{k}_1) - \bar{k}_2 + \tau_i(\bar{k}_2 - \bar{k}_2)\right) + \delta\beta u(r(\bar{k}_2)\bar{k}_2 + w(\bar{k}_2))\right\}. \end{aligned}$$

Differentiating the value function with respect to  $\tau_i$  and using the consumer's first-order conditions, we obtain

$$\frac{dW}{d\tau_i} = (1 + \gamma)u'(c_1)\tau_i \frac{d\bar{k}_2}{d\tau_i} - \gamma\left[u'(\tilde{c}_1)\{\bar{k}_2 - \bar{k}_2 + \tau_i \frac{d\bar{k}_2}{d\tau_i}\} + \delta\beta u'(c_2)f''(k_2)(\bar{k}_2 - \bar{k}_2) \frac{d\bar{k}_2}{d\tau_i}\right],$$

where we have also used the fact that  $w'(\bar{k}_2) + r'(\bar{k}_2)\bar{k}_2 = 0$  and  $w'(\bar{k}_2) + r'(\bar{k}_2)\bar{k}_2 = r'(\bar{k}_2)(\bar{k}_2 - \bar{k}_2)$ . Setting the derivative to zero, we obtain the following equation that determines the optimal  $\tau_i$ :

$$\tau_i = \frac{\gamma u'(\tilde{c}_1) \left\{1 - \widetilde{MRS} \frac{dr(\bar{k}_2)}{d\tau_i}\right\} (\bar{k}_2 - \bar{k}_2)}{[(1 + \gamma)u'(c_1) - \gamma u'(\tilde{c}_1)] \frac{d\bar{k}_2}{d\tau_i}},$$

where

$$\widetilde{MRS} = \frac{\delta\beta u'(\tilde{c}_2)}{u'(\tilde{c}_1)}.$$

Since  $c_1 < \tilde{c}_1$ , we have  $(1 + \gamma)u'(c_1) - \gamma u'(\tilde{c}_1) > 0$  and  $\bar{k}_2 - \bar{k}_2 > 0$ . We show below that  $1 - \widetilde{MRS} \frac{dr(\bar{k}_2)}{d\tau_i} > 0$  and  $\frac{d\bar{k}_2}{d\tau_i} < 0$ , which implies that the optimal subsidy is negative, i.e.  $\tau_i < 0$  (corner solutions cannot be optimal).

First, we show that  $\frac{d\bar{k}_2}{d\tau_i} < 0$ . To do that, consider the first-order condition of the representative consumer:

$$(1 + \tau_i)(1 + \gamma)u'((1 - d)\bar{k}_1 + f(\bar{k}_1) - \bar{k}_2) = \delta(1 + \beta\gamma)f'(\bar{k}_2)u'((1 - d)\bar{k}_2 + f(\bar{k}_2)).$$

Since this expression holds for all  $\tau_i$ , we can take the derivative with respect to  $\tau_i$  to obtain

$$\frac{d\bar{k}_2}{d\tau_i} = \frac{(1 + \gamma)u'(c_1)}{(1 + \tau_i)(1 + \gamma)u''(c_1) + \delta(1 + \beta\gamma)f''(\bar{k}_2)u'(c_2) + \delta(1 + \beta\gamma)r(\bar{k}_2)^2 u''(c_2)} < 0.$$

It remains to show that  $1 - \widetilde{MRS} \frac{dr(\bar{k}_2)}{d\tau_i} > 0$ . In equilibrium,

$$r(\bar{k}_2) \times MRS = r(\bar{k}_2) \times \widetilde{MRS} = 1 + \tau_i,$$

where

$$MRS = \frac{\delta(1 + \beta\gamma)u'(c_2)}{(1 + \gamma)u'(c_1)}.$$

Therefore, it is enough to show that

$$1 - MRS \frac{dr(\bar{k}_2)}{d\tau_i} > 0.$$

Taking the derivative of

$$r(\bar{k}_2) \times MRS = 1 + \tau_i$$

with respect to  $\tau_i$ , we obtain

$$\frac{dMRS}{d\tau_i} r(\bar{k}_2) + MRS \frac{dr(\bar{k}_2)}{d\tau_i} = 1.$$

Now  $r(\bar{k}_2) > 0$  implies that  $1 - MRS \frac{dr(\bar{k}_2)}{d\tau_i} > 0$  if  $\frac{dMRS}{d\tau_i} > 0$ . Given that

$$MRS = \frac{\delta(1 + \beta\gamma)u'((1 - d)\bar{k}_2 + f(\bar{k}_2))}{(1 + \gamma)u'((1 - d)\bar{k}_1 + f(\bar{k}_1) - \bar{k}_2)}$$

and  $\frac{d\bar{k}_2}{d\tau_i} < 0$ , it is then clear that  $\frac{dMRS}{d\tau_i} > 0$ . Q.E.D.

**Proof of Proposition 8:** Let  $Y$  be present value lifetime income. We can show that in a two period model with log utility,  $c_1 = \#_1 Y$ ,  $c_2 = \#_2 \frac{r(\bar{k}_2)}{1 + \tau_i} Y$ ,  $\tilde{c}_1 = \tilde{\#}_1 Y$ , and  $\tilde{c}_2 = \tilde{\#}_2 \frac{r(\bar{k}_2)}{1 + \tau_i} Y$ . Constants are just functions of preference parameters. Then lifetime utility of an agent is

$$W(k_1, \bar{k}_1, \tau) = \mathbf{a \ constant} + u(c_1) + \delta u(c_2).$$

Following the same notation as in the proof of proposition 7, the lifetime utility of the representative consumer is

$$W(\bar{k}_1, \bar{k}_1, \tau) = u((1 - d)\bar{k}_1 + f(\bar{k}_1) - \bar{k}_2) + \delta u(r(\bar{k}_2)\bar{k}_2 + w(\bar{k}_2))$$

Taking derivative with respect to  $\tau$  we get

$$\frac{dW}{d\tau_i} = (-u'(c_1) + \delta r(\bar{k}_2)u'(c_2)) \frac{d\bar{k}_2}{d\tau_i} = 0.$$

Remember that  $\frac{d\bar{k}_2}{d\tau_i} < 0$ , then the optimal government policy would imply that

$$u'(c_1) = \delta r(\bar{k}_2)u'(c_2).$$

Using the FOC of an individual which is

$$(1 + \tau_i)(1 + \gamma)u'(c_1) = \delta(1 + \beta\gamma)r(\bar{k}_2)u'(c_2).$$

the optimal subsidy is given by

$$\frac{1 + \beta\gamma}{(1 + \gamma)(1 + \tau_i)} = 1.$$

Q.E.D.

## Appendix 2

This appendix describes how we use the four functional equations (6)–(9) to find a linear approximation to dynamic equilibrium behavior near a steady state. Local (linear) dynamics around a steady state can be determined by differentiating the four functional equations with respect to  $\bar{k}$ , imposing the steady-state condition  $\bar{k}' = \bar{k} = \bar{k}_{ss}$ , and then solving for  $\lambda'(\bar{k}_{ss})$ ,  $\mu'(\bar{k}_{ss})$ ,  $\tilde{\lambda}'(\bar{k}_{ss})$ , and  $\tilde{\mu}'(\bar{k}_{ss})$ . The steady state is thus locally stable if  $\lambda'(\bar{k}_{ss})\bar{k}_{ss} + \lambda(\bar{k}_{ss}) + \mu'(\bar{k}_{ss})$  is less than one in absolute value.

In particular, we have implemented the following numerical algorithm for examining local dynamics numerically. First, postulate that

$$\begin{aligned}\lambda(\bar{k}) &= 1 + \lambda'(\bar{k}_{ss})(\bar{k} - \bar{k}_{ss}) \\ \mu(\bar{k}) &= \mu'(\bar{k}_{ss})(\bar{k} - \bar{k}_{ss}) \\ \tilde{\lambda}(\bar{k}) &= \tilde{\lambda}(\bar{k}_{ss}) + \tilde{\lambda}'(\bar{k}_{ss})(\bar{k} - \bar{k}_{ss}) \\ \tilde{\mu}(\bar{k}) &= \tilde{\mu}(\bar{k}_{ss}) + \tilde{\mu}'(\bar{k}_{ss})(\bar{k} - \bar{k}_{ss}),\end{aligned}$$

where  $\tilde{\lambda}(\bar{k}_{ss})$ ,  $\tilde{\mu}(\bar{k}_{ss})$ , and  $\bar{k}_{ss}$  are determined as described in the section on steady states and the four first derivatives  $\lambda'(\bar{k}_{ss})$ ,  $\mu'(\bar{k}_{ss})$ ,  $\tilde{\lambda}'(\bar{k}_{ss})$ , and  $\tilde{\mu}'(\bar{k}_{ss})$  are unknown parameters to be determined by the numerical algorithm. Second, rewrite each of the equations (6)–(9) so that the right-hand side is zero. Third, given values of the four first derivatives, use a finite-difference method to approximate the derivatives with respect to  $\bar{k}$  of the left-hand sides of each of the equations (6)–(9). Fourth, vary the four first derivatives in order to set the derivatives of the left-hand sides each of the four equations equal to zero.

We could also use the four functional equations to study global (nonlinear) dynamics. For example, in the spirit of a weighted residual method, one could postulate that each of the four functions is a polynomial in  $\bar{k}$  with unknown coefficients and then choose the coefficients so that Euler equation errors (i.e., errors in satisfying the four functional equations) are set to 0 at various points in the state space. As described in Section 4.4.2 and in Appendix 3, we choose instead to study global dynamics (which we need to study for our policy experiments) by working directly with the value function. The main advantage of doing so is that we need to solve only two, rather than four, functional equations. Given an approximation to the value function, we can then compute approximations to both the actual and temptation decision rules.

## Appendix 3

In this appendix we describe how we compute approximate (nonlinear) solutions to the two functional equations (11) and (12) that determine the consumer's value function. We let  $a(\bar{k})$  be a  $n$ th-order polynomial in  $\log(\bar{k})$  with coefficients  $\{a_i\}_{i=0}^n$  and we let  $b(\bar{k})$  be an  $n$ th-order polynomial in  $\bar{k}$  with coefficients  $\{b_i\}_{i=0}^n$ .<sup>26</sup>

To find the coefficients of the two polynomials, we proceed as follows. First, given a guess for the  $b_i$ 's, use the consumer's decision rule (13) to determine  $\bar{k}'$  as a function of  $\bar{k}$ . That is, impose

<sup>26</sup>For a special case of this model in which the depreciation rate  $d$  equals 1 and  $\tau_k = \tau_l = \tau_y$ , it turns out that  $a(\bar{k})$  is an affine function of  $\log(\bar{k})$  and  $b(\bar{k})$  is proportional to  $\bar{k}$ . For this reason, we choose to let  $a$  be a polynomial in  $\log \bar{k}$  and  $b$  be a polynomial in  $\bar{k}$ .

the equilibrium conditions  $k = \bar{k}$  and  $k' = \bar{k}'$  in this equation and then find (an approximation to) the function mapping  $\bar{k}$  into  $\bar{k}'$ . In practice, we choose a grid of values for  $\bar{k}$  and then solve numerically for  $\bar{k}'$  for each value of  $\bar{k}$  on the grid. We then use cubic splines to interpolate between values on the grid. Second, use the function determined in the first step to express  $\bar{k}'$  as a function of  $\bar{k}$  in the functional equations (11) and (12). These equations now depend only on  $\bar{k}$ . Third, pick  $n + 1$  values of  $\bar{k}$  and then choose the  $a_i$ 's and  $b_i$ 's so that both of these equations are exactly satisfied at these  $n + 1$  values. We use the simplex algorithm followed by Newton's method with two-sided numerical derivatives to solve this set of  $2(n + 1)$  nonlinear equations in the  $a_i$ 's and  $b_i$ 's.

For the quantitative results reported below, we use 100 grid points for  $\bar{k}$  in the first step. These grid points are equally spaced in an interval containing two steady states, one for the case of no taxation and one for the case of a nonzero value for the subsidy  $\tau_i$ . In the second step, where we set  $n = 4$ , the  $n + 1$  values of  $\bar{k}$  are equally spaced in an interval analogous to the one used in the first step.