Political Economics II – Spring 2019

Objectives of Course

This course gives a selective introduction to modern political economics and intends to equip the students with a set of common research tools. Specifically, the course introduces basic theoretical models, empirical methodologies, and substantive findings in political economics. It covers not only theoretical and empirical research, but also – and importantly – links between the two.

This basic course is followed in Quarter 4 by Political Economics III, a course which presents selected topics at the current research frontier.

Teachers

The lectures are given by Torsten Persson and David Strömberg and the classes around the problem sets are given by Divya Dev and Xueping Sun.

Schedule and Examination

The course has eight three-hour lectures. It also includes a number of theoretical and empirical exercises that will be discussed in separate sessions. Examination is based on a written exam.

Reading List

Background

- *Chapters 1 and 2 in Persson, T. and G. Tabellini [2000], *Political Economics: Explaining Economic Policy*, MIT Press (called P-T 2000 in the following).
- Merlo, A. [2006], "Whither Political Economy? Theories, Facts and Issues,", in Blundell, R., W. Newey and T. Persson (eds.) Advances in Economics and Econometrics Theory and Applications, Ninth World Congress, Vol I, Cambridge University Press, available at http://www.eswc2005.com/

Part I, Lectures 1-3, Electoral Competition and Voter Behavior

Basic workhorse models *Chapter 3 and 7 in P-T 2000. Baron, D. [1994], "Electoral Competition with Informed and Uninformed Voters", American Political Science Review 88, 33-47

- Ledyard, J. [1984], "The Pure Theory of Large Two-Candidate Elections," Public Choice 44, 4-71.
- Lindbeck, A. and J. Weibull [1987], "Balanced-Budget Redistribution as the Outcome of Political Competition", Public Choice 52, 195-209.

Who votes?

- *Ashenfelter, O. and S. Kelley [1975], "Determinants of Participation in Presidential Elections", Journal of Law and Economics 18, 695-733.
- Wolfinger, R. and S. Rosenstone [1980], Who Votes?, Yale University Press.

Who is informed?

Delli Carpini, M. and S. Keeter [1996], *What Americans Know about Politics and Why It Matters*, Yale University Press.

Who are the marginal voters?

Johansson, E. [2003], "Intergovernmental Grants as a Tactical Instrument: Some Empirical Evidence from Swedish Municipalities", Journal of Public Economics 87, 2003, 883-915. Working paper version downloadable from <u>http://www.nek.uu.se/faculty/JohanssonE/wp.htm</u>

Voter response to economic performance

- *Markus., G. [1988], "The Impact of Personal and National Economic Conditions on the Presidential Vote: A Pooled Cross-section Analysis", American Journal of Political Science 32, 137-154. <u>JSTOR</u>
- Wolfers, J., [2002], "Are Voters Rational? Evidence from Gubernatorial Elections", Stanford Research Paper No. 1730, Downloadable from <u>http://faculty-gsb.stanford.edu/wolfers/personal_page/research.html</u>

Voter response to taxes

Besley, T. and A. Case [1995], "Incumbent Behavior: Vote-seeking, Tax Setting and Yardstick Competition", American Economic Review 85, 25-45. <u>JSTOR</u>

Voter response to targeted spending

*Levitt S. and J. Snyder [1997], "The Impact of Federal Spending on House Election Outcomes", Journal of Political Economy 105, 30-53. <u>JSTOR</u>

Targeted spending

- Dahlberg, M. and E. Johansson [2002], "On the Vote Purchasing Behavior of Incumbent Governments", American Political Science Review 96, 27-40.
- Ansolabehere, S., A. Gerber, and J. Snyder [2002], "Equal Votes, Equal Money: Court-Ordered Redistricting and Public Expenditures in the American States", American Political Science Review 96, 767-. Downloadable from http://econ-www.mit.edu/faculty/snyder/papers.htm.

Electoral size

*Husted, T. and L. Kenny [1997], "The Effects of the Expansion of the Voting Franchise on the Size of Government", Journal of Political Economy 105, 54-81. <u>JSTOR</u> *Lott, J and L. Kenny [1999], "How Dramatically Did Women's Suffrage Change the Size and Scope of Government", Journal of Political Economy 107, 1163-1198. <u>JSTOR</u>

Median voter

Rodriguez, R. [1999], "Does Distributional Skewness Lead to Redistribution? Evidence from the United States", Economics and Politics, 11, 171-199.

Pomerehne, W. [1978], "Institutional Approaches to Public Expenditures: Empirical Evidence from Swiss Municipalities", Journal of Public Economics 7, 55-280.

Part II, Lectures 4-6, Partisan Politics and Political Agency

Basic partisan and legislative-bargaining models

- *Chapter 5 and 7 in P-T 2000.
- Alesina, A. [1988], "Macroeconomic Policy in a Two-Party System as a Repeated Game", Quarterly Journal of Economics 102, 651-678.
- Alesina, A. and R. Holden [2008], "Extremism and Ambiguities in Two-Candidate Elections", NBER Working Paper 14143.
- *Baron, D. and J. Ferejohn [1989], "Bargaining in Legislatures", American Political Science Review 83, 1186-1206.
- *Romer, T. and H. Rosenthal [1979], "Bureaucrats vs. Voters: on the Political Economy of Resource Allocation by Direct Democracy", Quarterly Journal of Economics 93, 563-587.

Partisan influence on policy

- *Pettersson-Lidbom, P. [2008], "Do Parties Matter for Economic Outcomes: A Regression Discontinuity Approach", Journal of European Economic Association 6, 1037–1056.
- Levitt, S., and J. Snyder [1995], "Political Parties and the Distribution of Federal Outlays", American Journal of Political Science 39, 958-80.
- Levitt, S. [1996], "How Do Senators Vote? Disentangling the Role of Voter Preferences, Party Affiliation, and Senator Ideology", American Economic Review 86, 425-441. <u>JSTOR</u>
- Rose, R. [1984], "Chapter 4: Testing the Manifesto" in *Do Parties Make a Difference?*, MacMillan Press, London.
- Budge, I. and R. Hofferbert [1990], "Mandates and Policy Outputs: US Party Platforms and Federal Expenditures", American Political Science Review 84 111-131. JSTOR

Citizen candidates

- *Besley, T. and S. Coate [1997], "An Economic Model of Representative Democracy", Quarterly Journal of Economics 112, 85-114.
- Chattopadhyay, R. and E. Duflo [2004], "Women as Policy Makers: Evidence from a Randomized Experiment in India", Econometrica 72, 1409-1443
- Pande, R. [2003], "Can Mandated Political Representation Increase Policy Influence for Disadvantaged Minorities? Theory and Evidence from India", American Economic Review 93, 1132-1151.

Agenda setters

Romer, T., H. Rosenthal, and V.G. Munley [1992], "Economic Incentives and Political Institutions: Spending and Voting in School Budget Referenda", Journal of Public Economics 49, 1-33.

Legislative bargaining

- Arnold, D. [1979], Congress and the Bureacracy, Yale University Press.
- *Knight, B. [2008], "Legislative Representation, Bargaining Power, and the Distribution of Federal Funds: Evidence from the U.S. Senate," Economic Journal 118, 1785-1803.
- *Knight, B. [2004], "Bargaining in Legislatures: An Empirical Investigation," NBER Working Paper 10530 (shorter version "Estimating the Value of Proposal Power", American Economic Review 95, 1639–1652).
- Roberts, B. [1990], "A Dead Senator Tells No Lies: Seniority and the Distribution of Federal Benefits", American Journal of Political Science 34, 31-58.
- Stratmann, T. [1992], "The Effects of Logrolling on Congressional Voting", American Economic Review 82, 1162-1176.
- Basic agency models
- *Chapter 4 in P-T 2000.
- Barro, R. [1973], "The Control of Politicians: An Economic Model", Public Choice 14, 19-42.
- *Besley, T. [2006], "Political Agency and Accountability", Chapter 3 in *Principled Agents? Lectures on the Political Economy of Good Government*, Oxford University Press available at

http://econ.lse.ac.uk/staff/tbesley/index_own.html#book.

*Ferejohn, J. [1986], "Incumbent Performance and Electoral Control", Public Choice 50, 5-26.

Evidence on agency

- Peters, J. and S. Welch [1980], "The Effects of Charges of Corruption on Voting Behavior in Congressional Elections", American Political Science Review 74, 697-708. JSTOR
- Welch, S. and J. Hibbing [1997], "The Effects of Charges of Corruption on Voting Behavior in Congressional Elections", Journal of Politics, 226-39. JSTOR
- *Finan, F. and C. Ferraz [2005], "Exposing Corrupt Politicians: The Effect of Brazil's Publicly Released Audits on Electoral Outcomes", Quarterly Journal of Economics 123, 703-745.
- *Besley T. and A. Case [1995], "Does Electoral Accountability Affect Economic Policy Choices? Evidence from Gubernatorial Term Limits", Quarterly Journal of Economics 110, 769-798.
- Bender, J. and J. Lott [1996], "Legislator Voting and Shirking: A Critical Review of the Literature", Public Choice 87, 67-100.
- Schmidt, K. and R. Morton [1996], "Evidence on Electoral Accountability in the US Senate: Are Unfaithful Agents Really Punished?", Economic Inquiry 34, 545-567.

Part III, Lectures 7-8, Political Selection

Selection of politicians

- Besley, T. [2005], "Political Selection", Journal of Economic Perspectives 19, 43-60.
- Besley, T. and M. Reynal-Querol (2011), "Do Democracies Select More Educated Leaders?" American Political Science Review 105, 552-556.
- Caselli, F. and M. Morelli (2004), "Bad Politicians", Journal of Public Economics 88, 759-782.
- Dal Bo, E. and F. Finan (2018), "Progress and Perspectives in the Study of Political Selection", Annual Review of Economics 10, 541-575.
- *Dal Bo, E., F. Finan, O. Folke, T. Persson, and J. Rickne (2017), "Who Becomes a Politician?", Quarterly Journal of Economics 132, 1877-1914.
- *Dal Bo, E., F. Finan, O. Folke, T. Persson, and J. Rickne (2019), "Economic Losers and Political Winners: Evidence from Sweden's Radical Right", Mimeo.
- Francois, P. (2000), "'Public Service Motivation' as an Argument for Government Provision", Journal of Public Economics 78, 275-299.
- Galasso, V. and T. Nannicini (2011), "Competing On Good Politicians", American Political Science Review 105, 79-99.
- Messner, M. and M. K. Polborn (2004), "Paying Politicians", Journal of Public Economics 88, 2423-2445.
- Rydgren, J. (2018), (ed.) The Oxford Handbook of the Radical Right, Oxford: Oxford University Press.

Selection of party leaders

- Anagol, S. and T. Fujiwara (2014), "The Runner-Up Effect", Journal of Political Economy 124, 927-991.
- Ansolabehere, S., S. Hirano, and J. Snyder (2007), "What Did the Direct Primaries Do to Party Loyalty in Congress, Party and Policy Making?", in Further New Perspectives on the History of Congress, D. Brady and M. McCubbins (eds.), Stanford: Stanford University Press.
- Carey, J., and J. Polga-Hecimovich (2006), "Primary Elections and Candidate Strength in Latin America", Journal of Politics 68, 530–43.
- Crisp, B., S. Olivella, M. Malecki, and M. Sher (2013), "Vote-Earning Strategies in Flexible List Systems: Seats at the Price of Unity", Electoral Studies 32, 658–69.
- *Folke, O., T. Persson, and J. Rickne (2016), "The Primary Effect: Preference Votes and Political Promotions", American Political Science Review 110, 559-578.
- Hirano, S. and J. Snyder (2014), "Primary Elections and the Quality of Elected Officials", Quarterly Journal of Political Science 9, 473-500.
- Hortala-Vallve, R., and H. Mueller (2015), "Primaries the Unifying Force", Public Choice 163, 289-305.
- Piketty, T. (2000), "Voting as Communicating", Review of Economic Studies 67, 169–91.
- Razin, R. (2003), "Signaling and Election Motivations in a Voting Model with Common Values and Responsive Candidates", Econometrica 71, 1083–1119.

Gender quotas and selection of ability

- Baltrunaite, A., P. Bello, A. Casarico, and P. Profeta (2014), "Gender Quotas and the Quality of Politicians", Journal of Public Economics 118, 62-74.
- *Besley, T, O. Folke, T. Persson, and J. Rickne (2017), "Gender Quotas and the Crisis of the Mediocre Man: Theory and Evidence from Sweden", American Economic Review 107, 2204-2242.
- Casas-Arce, P. and A. Saiz (2015), "Women and Power: Unpopular, Unwilling, or Held Back?" Journal of Political Economy 123, 641-669.
- Egorov, G. and K. Sonin (2011), "Dictators and their Viziers: Endogenizing the Loyalty-Competence Trade-Off", Journal of the European Economic Association 9, 903-930.
- Gagliarducci, S. and D. Paserman (2012), "Gender Interactions within Hierarchies: Evidence from the Political Arena", Review of Economic Studies 79, 1021-1052.
- O'Brien, D. and J. Rickne (2016), "Gender Quotas and Women's Political Leadership", American Political Science Review 110, 112-126.

Dynastic rents of selected politicians

- Akcigit, U., S. Baslandze, and F. Lotti [2018], "Connecting to Power: Political Connections, Innovation, and Firm Dynamics", NBER Working Paper 25136.
- Amore, M., M. Bennedsen, and K. M. Nielsen (2015), "Return to Political Power in a Low Corruption Environment", Mimeo, INSEAD.
- Dal Bo, E., P. Dal Bo, and J. Snyder (2009), "Political Dynasties", Review of Economic Studies 76, 115-142.
- Fafchamps, M. and J. Labonne (2017), "Do Politicians' Relatives Get Better Jobs? Evidence from Municipal Elections", Journal of Law Economics and Organization 33, 268-300.
- Fisman, R. (2001), "Estimating the Value of Political Connections", American Economic Review 91, 1095-1102.
- Fisman, R., F. Schulz, and V. Vig (2014), "The Private Returns to Public Office", Journal of Political Economy 122, 806-862.
- *Folke, O., T. Persson, and J. Rickne (2017), "Dynastic Political Rents", Economic Journal 127, F495-517.
- Folke, O. and J. Rickne (2016), "The Price of Promotion: Gender Differences in the Impact of Career Success on Divorce", Mimeo. Uppsala University.
- Gagliarducci, S. and M. Manacorda (2015), "Politics in the Family: Nepotism and the Hiring Decisions of Italian Firms", Mimeo, Queen Mary University.
- George, S. [2018], "Like Father Like Son: The Effects of Political Dynasties on Economic Development", Mimeo, Harvard University.
- Geys, B. (2017), "Political Dynasties, Electoral Institutions and Politicians? Human Capital", Economic Journal 127, F474-494.